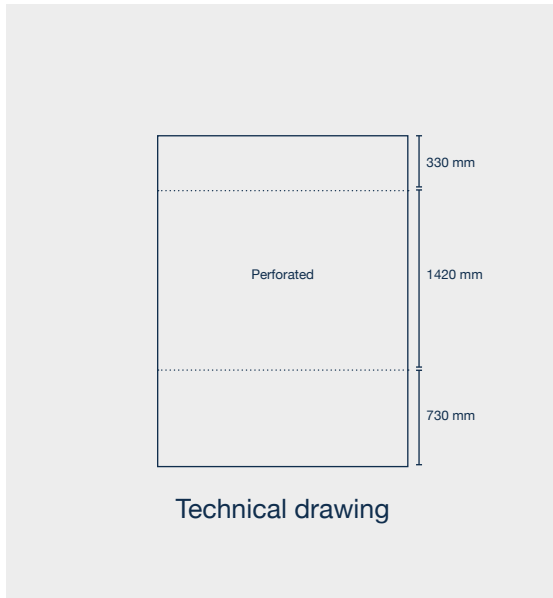


Tram

# Portraitside

- portrait format on tram



## Format

2085 x 2480 mm

[Download ID files](#)

## Visible area

See illustration.

## Material

Foil, with perforation on window.

## Settings

Document is made in 1:1

Effective DPI: 150 or higher

CMYK color code

Color profile: Coated Fogra 39

3 mm bleed

Fonts must be vectorized (saved as text contours)

Images must be embedded in the file.

## Delivery

Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)

## Delivery notes

The high-resolution PDF must be named

**ADVERTISER\_YEAR\_WEEK\_PRODUCT\_FORMAT**

E.g: **Elkj p\_Coffee\_2024\_w36\_Portraitside\_2085x2480**