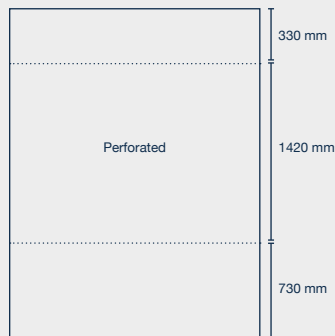


Tram

Portraitside

- portrait format on tram



Technical drawing

**Format**

2085 x 2480 mm

Visible area

See illustration.

Material

Foil, with perforation for windows.

Settings

Document is preferably made in 1:1 or 1:10

Effective DPI: 150 or higher

CMYK color code (Coated Fogra 39)

3 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT](#)

E.g: [Elkj p_Coffee_2024_w36_Portraitside_2085x2480](#)