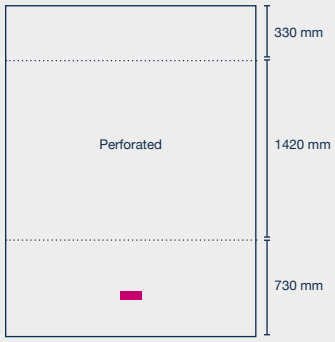
Tram

Portraitside

- portrait format on tram



Technical drawing

The drawings shown are for illustration purposes only.
Please use InDesign file as guideline to create artwork.

Format

2085 x 2480 mm - Please use InDesign file to create artwork.

Download ID files

Visible area

See inDesign file.

Material

Foil, with perforation on window.

Settings

Document is made in 1:1
Effective DPI: 150 or higher
CMYK color code
Color profile: Coated Fogra 39
3 mm bleed
Fonts must be vectorized (saved as text contours)
Images must be embedded in the file.

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named
ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT

E.g: Elkjøp_Coffee_2024_w36_Portraitside_2085x2480