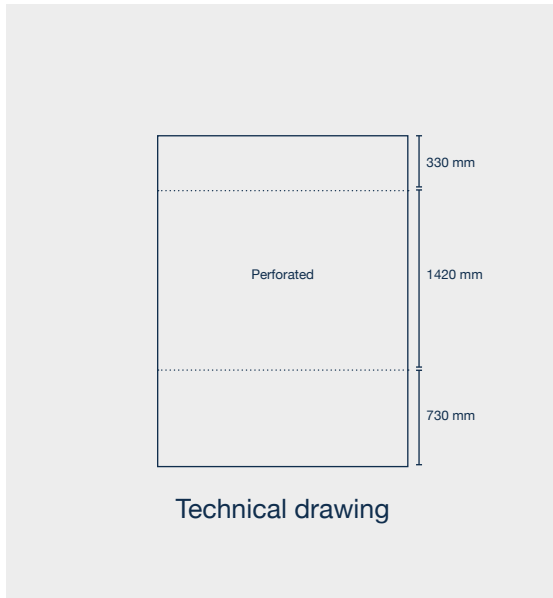


Tram

# Portraitside

- portrait format on tram



## Format

2085 x 2480 mm

## Visible area

See illustration.

## Material

Foil, with perforation for windows.

## Settings

Document is preferably made in 1:1

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

## Material deadline

At least 9 working days before the campaign commences.

Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)

## Delivery notes

The high-resolution PDF must be named

**ADVERTISER\_YEAR\_WEEK\_PRODUCT\_FORMAT**

E.g: **Elkj p\_Coffee\_2024\_w36\_Portraitside\_1450x2430**