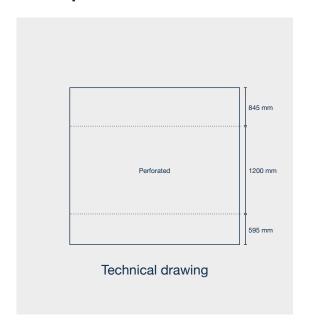
Tram

Megaside

- square format on tram





Format

2860 x 2640 mm (2 units per tram side)

Visible area

See illustration.

Material

Foil, with perforation for windows.

Settings

Document is preferably made in 1:1 or 1:10

Effective DPI: 150 or higher

CMYK color code (Coated Fogra 39)

3 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT

E.g: Elkjøp_Coffee_2024_w36_Megaside_2860x2640