

Tram

Longside

- 2-jointed tram



Technical drawing

**Format**

7970 x 650 mm (2 units)

Visible area

Same as format.

Material

Foil.

Settings

Document is preferably made in 1:1, 1:2 or 1:10 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code (Coated Fogra 39)

3 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com**Delivery notes**

The high-resolution PDF must be named

[ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT](#)

E.g: Elkj p_Coffee_2024_w36_Longside_7970x650