

Tram

# Longside

## - 2-jointed tram



Technical drawing

**Format**

7970 x 650 mm (2 units)

**Visible area**

Same as format.

**Material**

Foil.

**Settings**

Document is made in 1:1

Effective DPI: 150 or higher

CMYK color code

Color profile: Coated Fogra 39

3 mm bleed

Fonts must be vectorized (saved as text contours)

Images must be embedded in the file.

**Delivery**Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)**Delivery notes**

The high-resolution PDF must be named

[ADVERTISER\\_YEAR\\_WEEK\\_PRODUCT\\_FORMAT](#)E.g: [Elkj p\\_Coffee\\_2024\\_w36\\_Portraitside\\_7970x650](#)