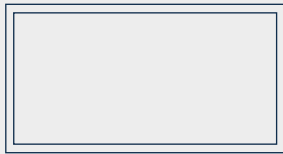


Oslo City

# Digital Premium

- large digital format



Technical drawing



## Format

1190 x 680 px

## Visible area

Same as format

## Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

## Material deadline

At least 4 working days before the campaign commences.

Send files to: [digitalt@jcdecaux.com](mailto:digitalt@jcdecaux.com)

## Delivery notes

Files must be named

**SHOPPING\_MALL\_ADVERTISER\_YEAR\_WEEK\_PRODUCT**

E.g: Oslo\_City\_Elkjøp\_Coffee\_2024\_w36\_digital\_premium