Oslo City

Panorama

- large static format

Technical drawing

Format

Format 1: 3580 x 4400 mm
Format 2: 3470 x 4400 mm
Format 3: 3435 x 4400 mm
Format 4: 3557 x 4400 mm
Format 5: 3338 x 4400 mm
Format 6: 3473 x 4400 mm
Format 7: 3430 x 4400 mm
Format 8: 3481 x 4400 mm

Visible area

Same as format

Material

Basic display polyester 210g

Settings

Document is preferably made in 1:1 or 1:2 (adjust DPI accordingly)
Effective DPI: 100 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named
SHOPPING_MALL_ADVERTISER_YEAR_WEEK_PRODUCT_NUMBER

E.g: Oslo_City_Elkjøp_Coffee_2024_w34_panorama_1