

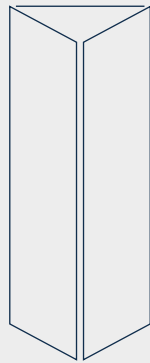
Oslo City

Domination

- digital and static formats



Technical drawing



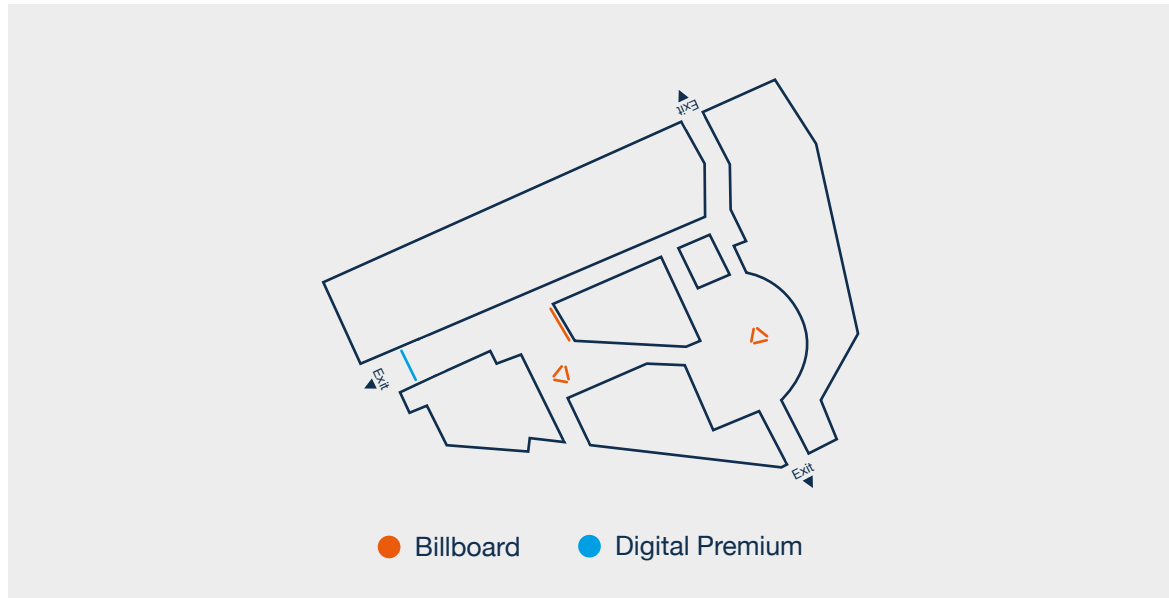
Technical drawing



Oslo City

Domination

- digital and static formats



Billboard format

7800 x 9800 mm

[Download ID files](#)

Triangular billboard format

3000 x 10000 mm x3 (3 sides) x2 (2 units)

Visible area

Same as format

Material

PVC

Settings

Document is preferably made in 1:2 or 1:10 (adjust DPI accordingly)

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

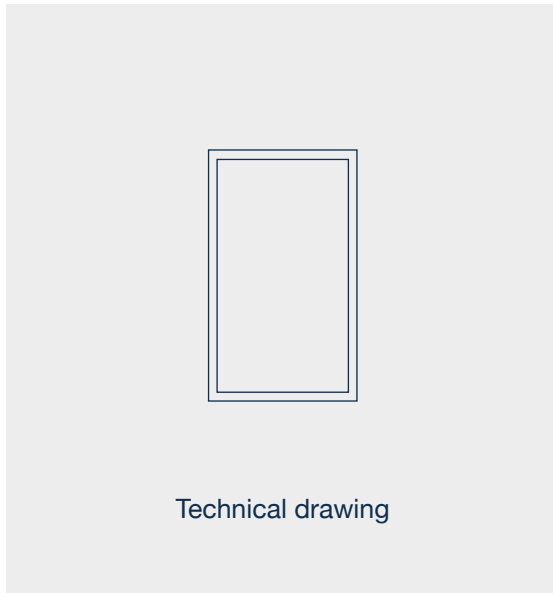
[SHOPPING_MALL_ADVERTISER_YEAR_WEEK_FORMAT](#)

E.g: Oslo_City_Elkjøp_Coffee_2024_w34_7800x9800

Oslo City

Domination

- standard digital format



Format

1080 x 1920 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

Material deadline

At least 4 working days before the campaign commences.

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be delivered rotated -90° counterclockwise and named

ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW

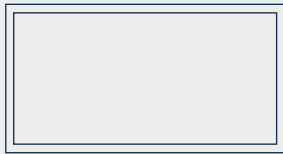
* If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)

* E.g: `Elkjöp_Coffee_2024_w36_escalator_impact_digital_single_A`

Oslo City

Digital Premium

- large digital format



Technical drawing



Format

1190 x 680 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

Material deadline

At least 4 working days before the campaign commences.

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

SHOPPING_MALL_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Oslo_City_Elkjøp_Coffee_2024_w36_digital_premium