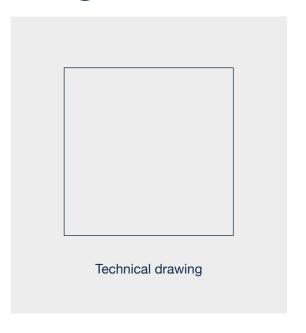
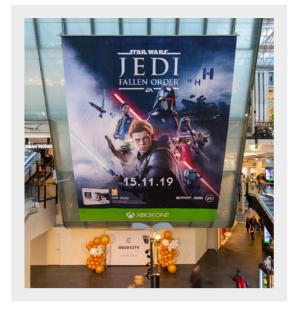
Oslo City

Billboard

- large static format





Format

7800 x 9800 mm

Visible area

Same as format

Material

PVC

Settings

Document is preferably made in 1:2 or 1:10 (adjust DPI accordingly)

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named SHOPPING_MALL_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Oslo_City_Elkjøp_Coffee_2024_w34_panorama