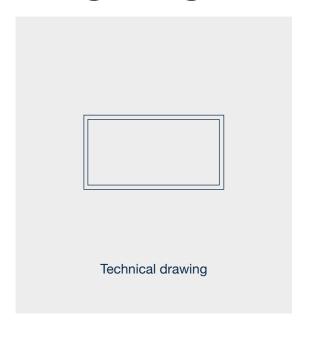
Digital Premium

- large digital format





Format

1600 x 900 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi RGB color code Frame rate: 25 fps Bit rate: max 8 mbit/sec

Delivery

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

SHOPPING_MALL_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: CC_vest_Elkjøp_Coffee_2024_w36_digital_premium