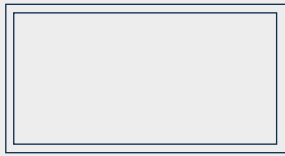


CC Vest

Digital Premium

- large digital format



Technical drawing



Format

1600 x 900 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: [max 8 mbit/sec](#)

Material deadline

At least 4 working days before the campaign commences.

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

[SHOPPING_MALL_ADVERTISER_YEAR_WEEK_PRODUCT](#)

E.g: CC_vest_Elkjøp_Coffee_2024_w36_digital_premium