

Oslo S

Entrance Impact

- large static formats

**Material**

SINTEF-approved 3M foil.

Settings

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

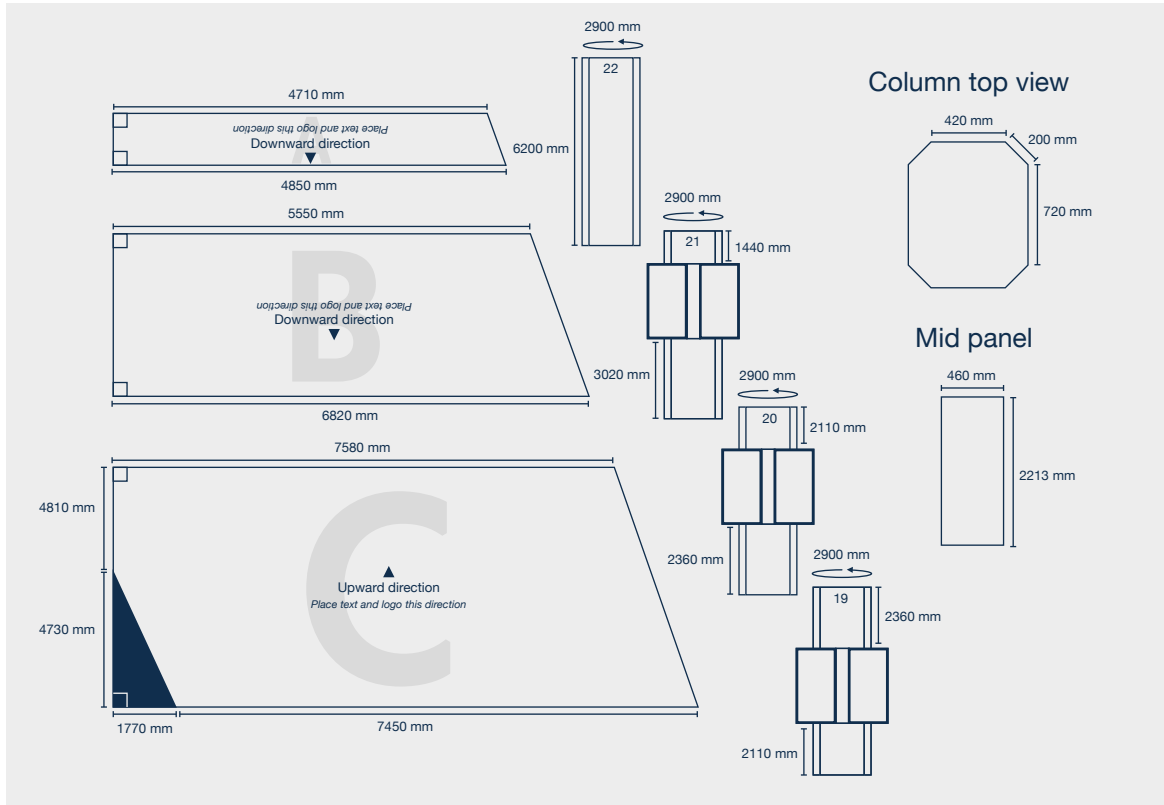
Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[RAIL_STATION_ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT](#)

E.g: Oslo_S_Elkjøp_Coffee_2024_w36_entrance_impact_4850x8370



Floor formats

- Format A: 4850 x 850 mm
- Format B: 6820 x 7170 mm
- Format C: 9220 x 9540 mm

[Download ID files](#)

Column formats

- Column 22: 2900 x 6200 mm
- Column 21: 2900 x 1440 and 2900 x 3200
- Column 20: 2900 x 2110 and 2900 x 2360
- Column 19: 2900 x 2360 and 2900 x 2110

Mid panel formats (area between screens)

- Mid panel 21: 460 x 2213 mm
- Mid panel 20: 460 x 2213 mm
- Mid panel 19: 460 x 2213 mm

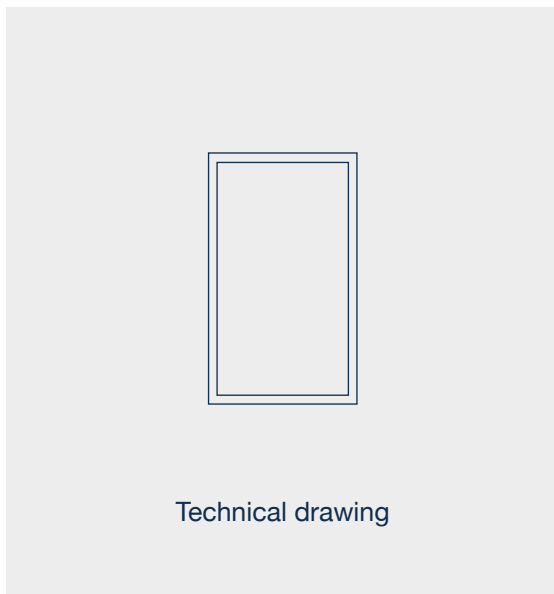
Visible area

See illustration and InDesign file

Oslo S

Entrance Impact

- standard digital format



Format

1080 x 1920 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: [max 8 mbit/sec](#)

Material deadline

At least 4 working days before the campaign commences.

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be delivered rotated -90° counterclockwise and named

[RAIL_STATION_ADVERTISER_YEAR_WEEK_PRODUCT](#)

* E.g: [Oslo_S_Elkjøp_Coffee_2024_w36_entrance_impact_digital](#)