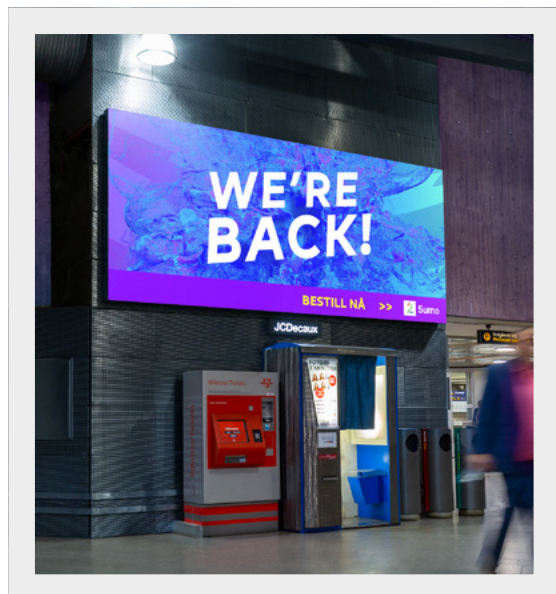
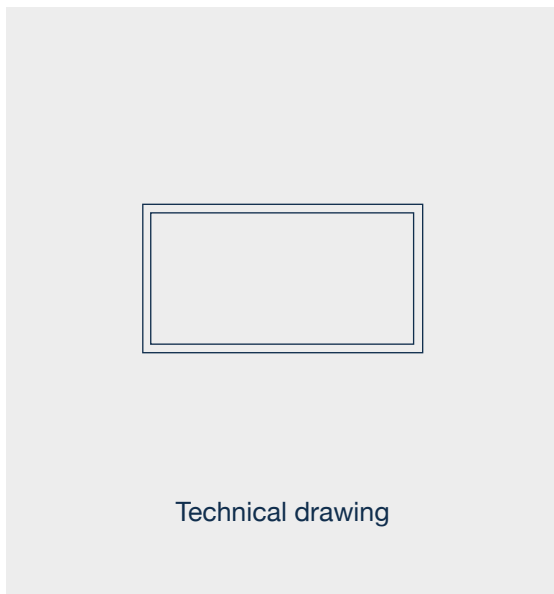


Nationaltheatret

# Digital Premium

- large digital format



## Format

1728 x 768 px

## Visible area

Same as format

## Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

## Delivery

Send files to: [digitalt@jcdecaux.com](mailto:digitalt@jcdecaux.com)

## Delivery notes

Files must be named

**[RAIL\\_STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_PRODUCT](#)**

E.g: Nationaltheatret\_Elkjøp\_Coffee\_2024\_w36\_digital\_premium