Nationaltheatret

Impact Rail

- large static formats

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In order to create the correct print files for Station Domination you will need the file "tsd_rail_nationaltheatret_station_domination_indesign.zip". This file contains 47 InDesign documents that represents each unique surface for the Station Domination. The 47 files are organized and linked into 5 group documents (also InDesign). The group documents are meant for reference only, and all your design should be set up in the linked documents found inside the Links folders.

Document set up
The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area
Keep any important information inside these areas to ensure good visibility.

Unsafe area/pink area
These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/black area
The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

The print PDF
Document size: The final PDF print documents are preferably made in scale 1:10.

Resolution: 50 DPI or higher when scaled to life size (500 DPI in a 1:10 document size).

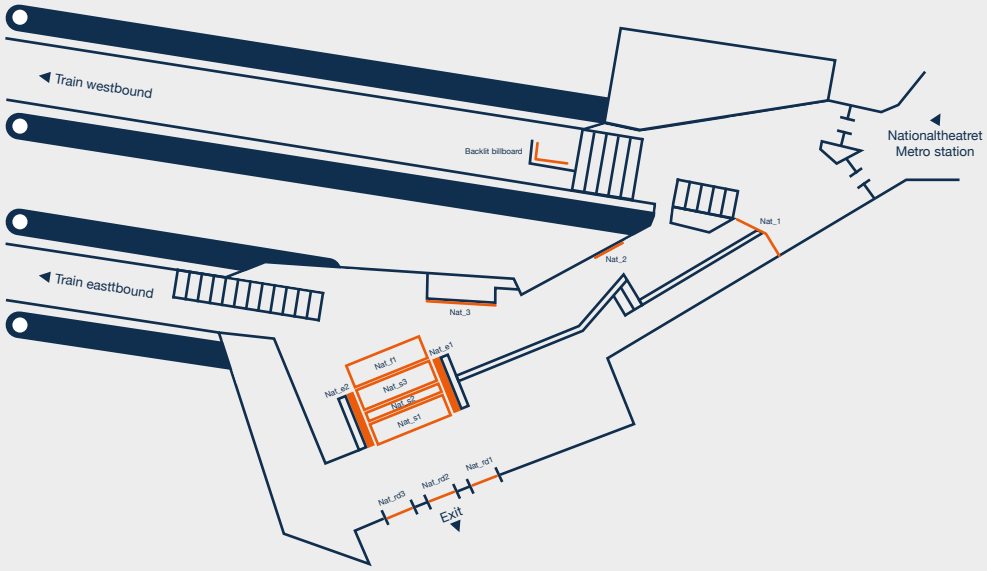
Bleed: 5 mm. Including cropmarks.

Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

The documents will be printed on Polyester 210g / PVC free foil.

Group documents (reference)
Export high resolution PDF files from the group documents in addition to the print PDF files. These PDF files will be used for reference when fitting the foils, and should include the layers with unsafe areas and offcuts.

If the InDesign group documents causes any performance problems because of the linked InDesign documents, you can replace the linked documents with exported PDF files or images.



Foil

Billboard formats

Nat_1: 11800 x 3100 mm
Nat_2: 3000 x 5000 mm
Nat_3: 12200 x 2600 mm

Floor format

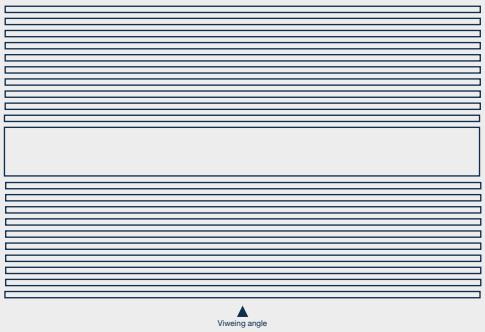
Nat_f1: 12320 x 4700 mm

Escalator formats

Nat_e1: see InDesign file
Nat_e2: see InDesign file

Stairs formats

Nat_s1: 12690 x 115 mm (10 units)
Nat_s2: 12690 x 1600 mm
Nat_s3: 12690 x 115 mm (10 units)



Revolving door 1 formats

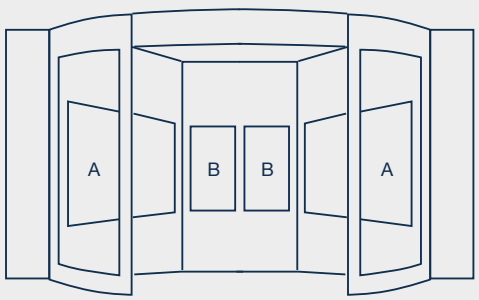
Nat_rd1_A: 1120 x 670 mm (x6)
Nat_rd1_B: 560 x 670 mm (x6)

Revolving door 2 formats

Nat_rd2_A: 1120 x 670 mm (x6)
Nat_rd2_B: 560 x 670 mm mm (x6)

Revolving door 3 formats

Nat_rd3_A: 1120 x 670 mm (x6)
Nat_rd3_B: 560 x 670 mm (x6)



Download ID files

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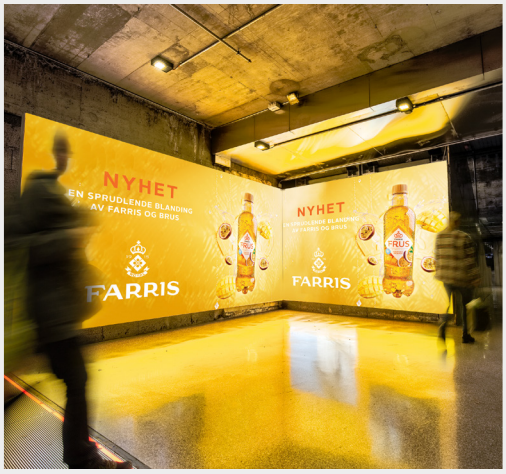
- backlit billboard on the platform

Technical drawing



Format
4880 x 2470 mm
3410 x 2470 mm

Visible area
Same as format.

Material
Polyester 175g backlit

Settings
Document is preferably made in 1:2 (adjust DPI accordingly)
Effective DPI: 100 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
RAIL_STATION_ADVERTISER_YEAR_WEEK_FORMAT

E.g: Nationaltheatre_Elkjøp_Coffee_2024_w36_4880x2470