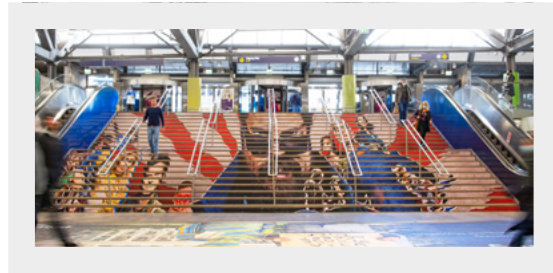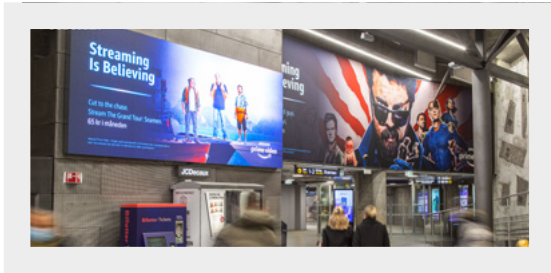Nationaltheatret

Impact
- digital and static formats

In order to create the correct print files for Station Domination you will need the file "tsd_rail_nationaltheatret_station_domination_indesign.zip". This file contains 47 InDesign documents that represents each unique surface for the Station Domination. The 47 files are organized and linked into 5 group documents (also InDesign). The group documents are meant for reference only, and all your design should be set up in the linked documents found inside the Links folders.

Document set up
The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area
Keep any important information inside these areas to ensure good visibility.

Unsafe area/pink area
These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/black area
The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

The print PDF
Document size: The final PDF print documents are preferably made in scale 1:10.

Resolution: 50 DPI or higher when scaled to life size (500 DPI in a 1:10 document size).

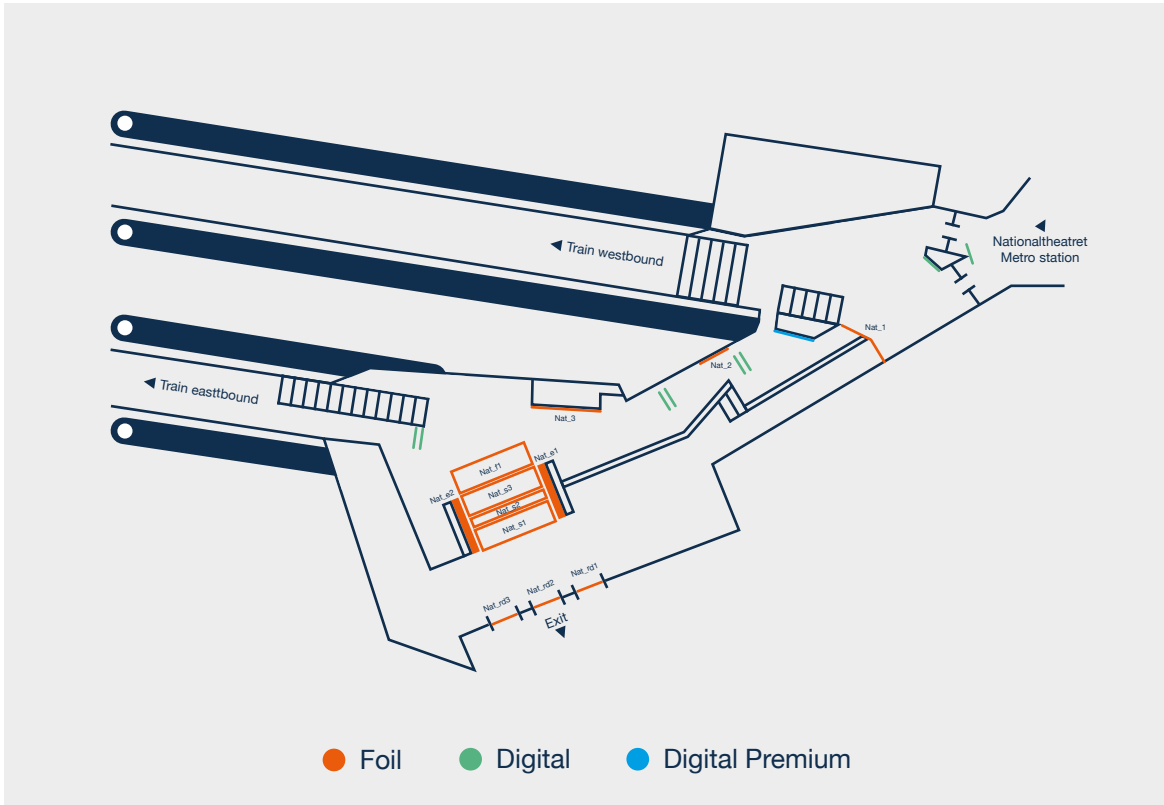**Bleed:** 5 mm. Including cropmarks.

Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

The documents will be printed on Polyester 210g / PVC free foil.

Group documents (reference)
Export high resolution PDF files from the group documents in addition to the print PDF files. These PDF files will be used for reference when fitting the foils, and should include the layers with unsafe areas and offcuts.

If the InDesign group documents causes any performance problems because of the linked InDesign documents, you can replace the linked documents with exported PDF files or images.

● Foil ● Digital ● Digital Premium

Billboard formats
Nat_1: 11800 x 3100 mm
Nat_2: 3000 x 5000 mm
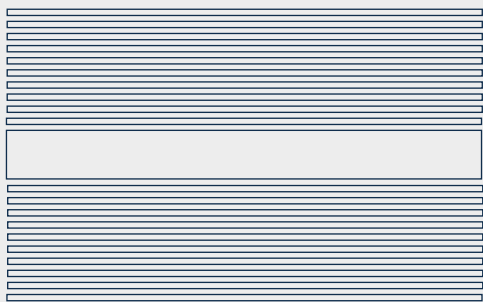Nat_3: 12200 x 3000 mm

Floor format
Nat_f1: 12320 x 4700 mm

Escalator formats
Nat_e1: see InDesign file
Nat_e2: see InDesign file

Stairs formats
Nat_s1: 12690 x 115 mm (10 units)
Nat_s2: 12690 x 1600 mm
Nat_s3: 12690 x 115 mm (10 units)
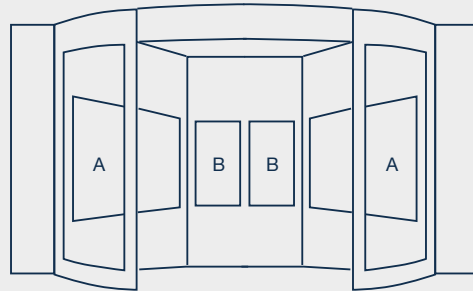

Viweing angle

Revolving door 1 formats
Nat_rd1_A: 1120 x 670 mm (x6)
Nat_rd1_B: 560 x 670 mm (x6)

Revolving door 2 formats
Nat_rd2_A: 1120 x 670 mm (x6)
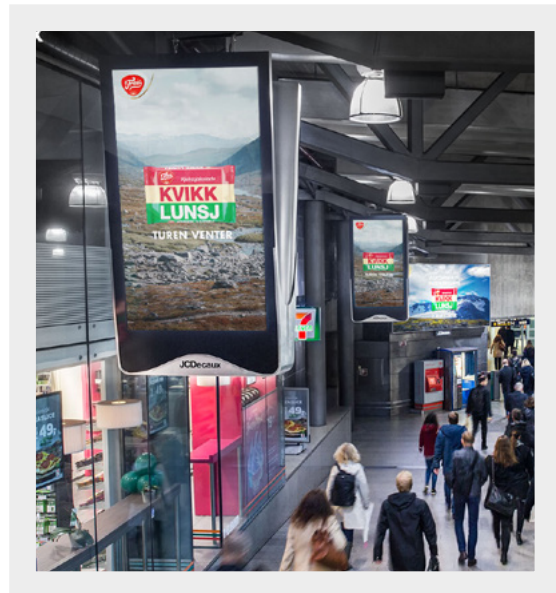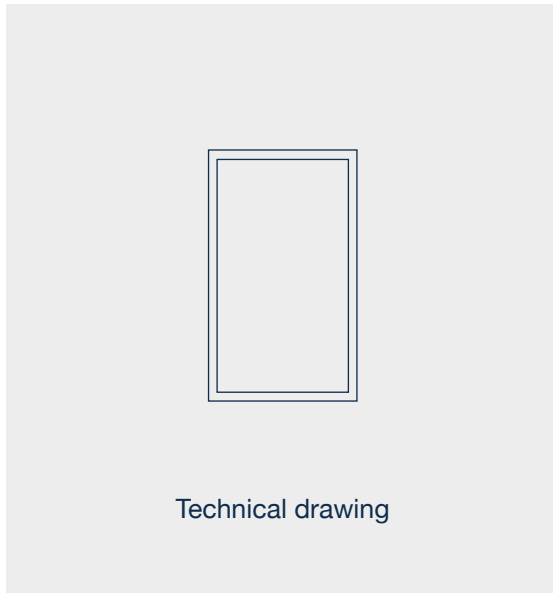Nat_rd2_B: 560 x 670 mm mm (x6)

Revolving door 3 formats
Nat_rd3_A: 1120 x 670 mm (x6)
Nat_rd3_B: 560 x 670 mm (x6)

Download ID files

jcdecaux.no

Nationaltheatret

Digital
- standard digital format

Technical drawing

Format
1080 x 1920 px

Visible area
Same as format

Settings
Exported as MP4 (with H264 encoding) or JPG
Resolution: 72 ppi
RGB color code
Frame rate: 25 fps
Bit rate: max 8 mbit/sec

Delivery
Send files to: digitalt@jcdecaux.com
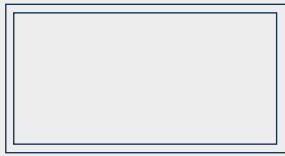
Delivery notes
Files must be named
ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW
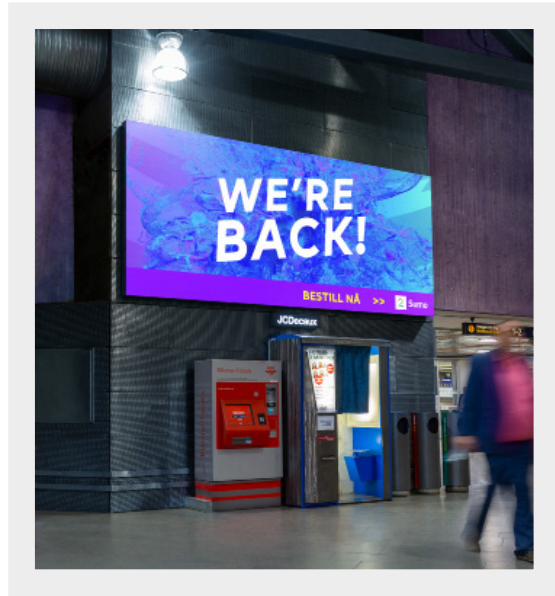* E.g: Elkjøp_Coffee_2024_w36_escalator_impact_digital_single_A

Nationaltheatret

Digital Premium
- large digital format

Technical drawing

Format
1728 x 768 px

Visible area
Same as format

Settings
Exported as MP4 (with H264 encoding) or JPG
Resolution: 72 ppi
RGB color code
Frame rate: 25 fps
Bit rate: Max 8 mbit/sec

Delivery
Send files to: digitalt@jcdecaux.com

Delivery notes
Files must be named
RAIL_STATION_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Nationaltheatret_Elkjøp_Coffee_2024_w36_digital_premium