

Majorstuen, Nationaltheatret, Stortinget, Jernbanetorget

Digital X-track Premium

- large digital formats between tracks



Format

1600 x 1000 px

Measurements

400 x 250 cm (10 m²)

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

Delivery

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

METRO STATION_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Nationaltheatret_Elkj p_Coffee_2024_w36_digital_premium_between_tracks

Programmatic delivery

All files must be 10 seconds and delivered through the DSP. Please let us know when the file has been uploaded to the DSP so that we can approve it as soon as possible.

If you have any questions, please contact programmatic_no@jcdecaux.com