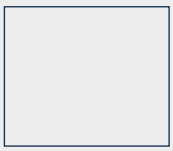
Ullevål Stadion

Impact
- billboards

Westbound



Eastbound

Format
Westbound: 13800 x 2100 (L) / 3020 (R) mm
(see technical drawing)
Eastbound: 4350 x 4000 mm

Visible area
Same as format (see technical drawing)

Posting day
Impact- and domination campaigns will be mounted ***Monday***, unless otherwise agreed in advance.

We reserve the right to change the posting day on public holidays and in the case of extreme weather conditions.

Material
Polyester 210g, attached at the top and bottom.

Settings
Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)
Effective DPI: 150 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

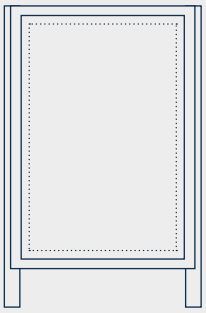
Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
METRO STATION_ADVERTISER_YEAR_WEEK_FORMAT

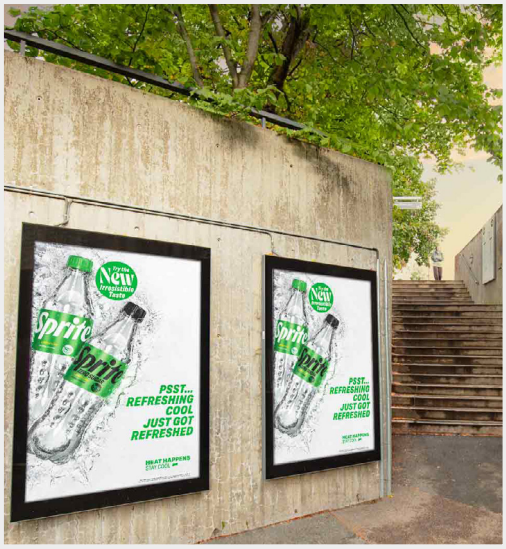
E.g: Ullevål_Stadion_Elkjøp_Coffee_2024_w36_13800x3020

Ullevål Stadion

Impact
- eurosize



Technical drawing



Format
1185 x 1750 mm

Visible area
1160 x 1710 mm

Material
130g G-print matt

Settings
Document is preferably made in 1:1
Effective DPI: 100 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW

* If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)
* E.g: Elkjøp_Coffee_2024_w36_eurosize_single_A

Please specify the order (left or right) in the e-mail when delivering files with more than one creative.

Posting day
Eurosize will be mounted ***Monday*** in the campaign week.

We reserve the right to change the posting day on public holidays and in the case of extreme weather conditions.