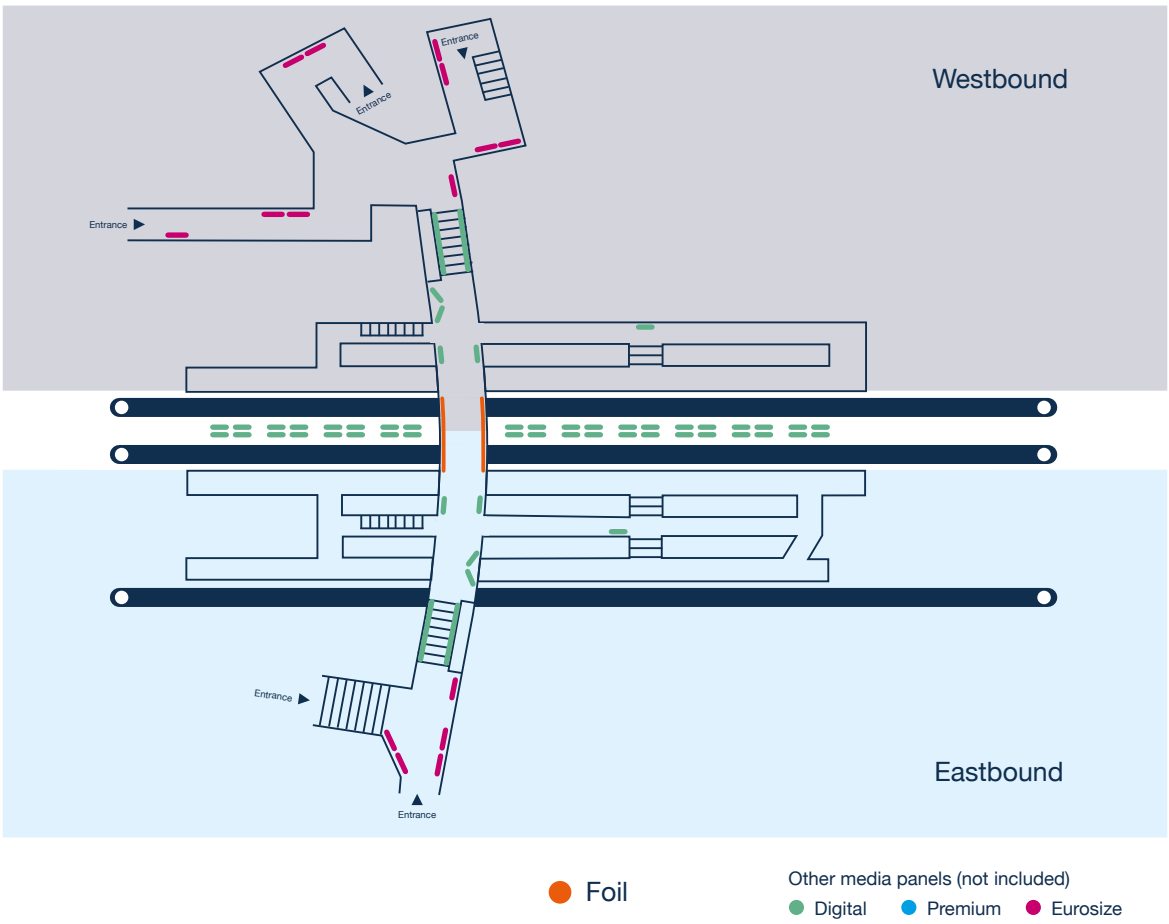
READ ME

Stortinget

Track passage

- large static formats



Format
Billboard Left: 12935 x 1900 mm
Billboard Right: 12862 x 1900 mm

Visible area
Same as format.

Material
Polyester 210g.

Settings
Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)
Effective DPI: 150 or higher
CMYK color code
Color profile: Coated Fogra 39
3 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
METRO STATION_ADVERTISER_YEAR_WEEK_FORMAT

E.g: Stortinget_Elkjøp_Coffee_2024_w36_13478x2188