

Nationaltheatret

Station Domination

- digital and static formats



Nationaltheatre

Station Domination

- print document setup

In order to create the correct print files for Station Domination Jernbanetorget you will need the file: "[tsd_metro_nationaltheatret_station_domination_indesign.zip](#)".

This file contains 47 InDesign documents that represents each unique surface for the Station Domination. The 47 files are organized and linked into 5 group documents (also InDesign). The group documents are meant for reference only, and all your design should be set up in the linked documents found inside the Links folders.

Document set up

The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area

Keep any important information inside these areas to ensure good visibility.

Unsafe area/grey area

These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/red area

The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named **ADVERTISER_YEAR_WEEK_UNIQUE FILENAME**

* E.g: [Elkj p_Coffee_2024_w36_NAT_W1](#)

Material

SINTEF-approved 3M foil.

Settings

Document is preferably made in 1:10 (adjust DPI accordingly)

Effective DPI: 50 or higher

CMYK color code

5 mm bleed

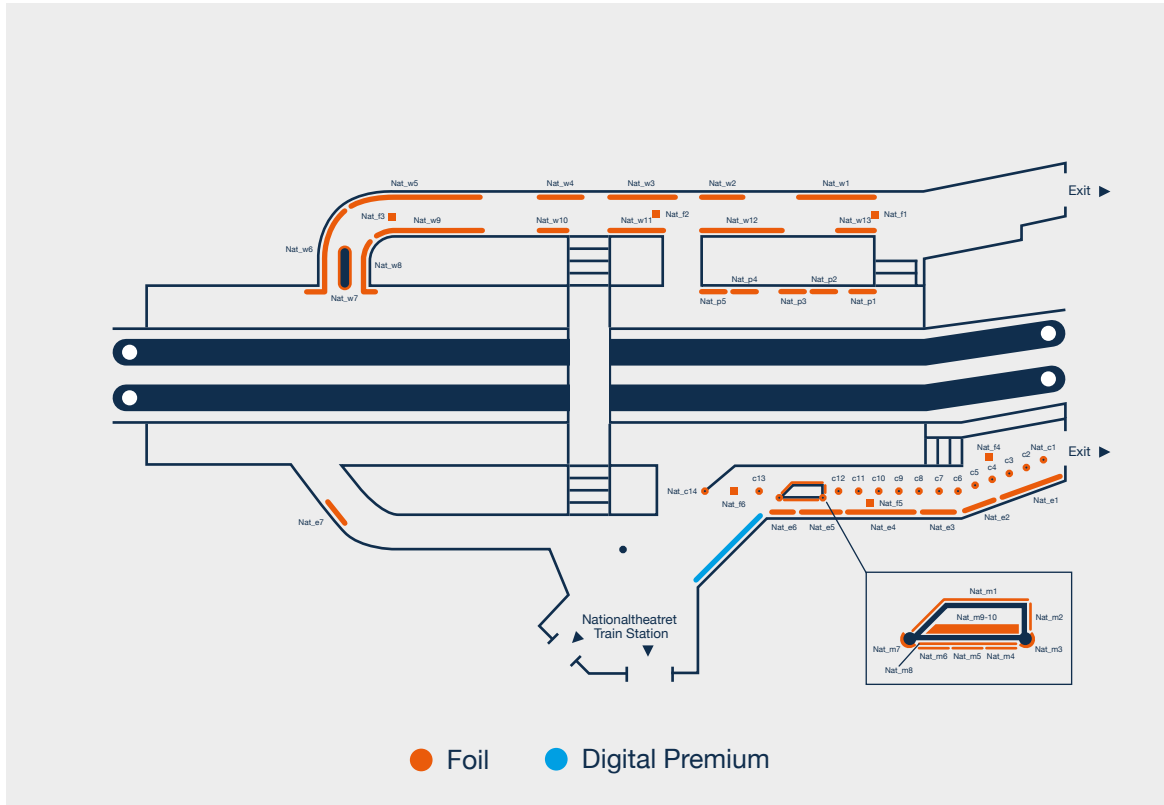
Fonts must be vectorized (saved as text contours)

Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

Group documents (reference)

Export high resolution PDF files from the group documents in addition to the print PDF files. These PDF files will be used for reference when fitting the foils, and should include the layers with unsafe areas and offcuts.

If the InDesign group documents causes any performance problems because of the linked InDesign documents, you can replace the linked documents with exported PDF files or images.



Westbound hallway

- Nat_w1: 15700 x 2890 mm
- Nat_w2: 2000 x 2600 mm
- Nat_w3: 4500 x 2710 mm
- Nat_w4: 2240 x 2660 mm
- Nat_w5: 14000 x 2810 mm
- Nat_w6: 15230 x 2780 mm
- Nat_w7: 14200 x 2820 mm
- Nat_w8: 9950 x 2840 mm
- Nat_w9: 12240 x 2820 mm
- Nat_w10: 2490 x 2610 mm
- Nat_w11: 6000 x 2640 mm
- Nat_w12: 12470 x 2790 mm
- Nat_w13: 8230 x 2700 mm

Westbound platform

- Nat_p1: 2860 x 3000 mm
- Nat_p2: 3000 x 3000 mm
- Nat_p3: 3000 x 3000 mm
- Nat_p4: 3000 x 3000 mm
- Nat_p5: 2800 x 3080 mm

Westbound - addon floor stickers

- Nat_f1: 1000 x 1000 mm
- Nat_f2: 1000 x 1000 mm
- Nat_f3: 1000 x 1000 mm

Eastbound hallway

- Nat_e1: 12850 x 2350 mm
- Nat_e2: 9295 x 2850 mm
- Nat_e3: 8860 x 3000 mm
- Nat_e4: 10100 x 2860 mm
- Nat_e5: 5550 x 3250 mm
- Nat_e6: 4520 x 3560 mm
- Nat_e7: 4000 x 2560 mm

Eastbound monter

- Nat_m1: 4985 x 3270 mm
- Nat_m2: 1255 x 3000 mm
- Nat_m3: 820 x 3140 mm
- Nat_m4: 1005 x 2390 mm
- Nat_m5: 1005 x 2390 mm
- Nat_m6: 1005 x 2390 mm
- Nat_m7: 700 x 3230 mm
- Nat_m8: 3810 x 3380 mm
- Nat_m9: 3950 x 2640 mm
- Nat_m10: 3260 x 630 mm

Eastbound - addon floor stickers

- Nat_f4: 1000 x 1000 mm
- Nat_f5: 1000 x 1000 mm
- Nat_f6: 1000 x 1000 mm

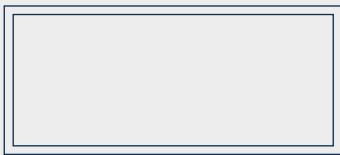
Eastbound columns

- Nat_c1: 1355 x 2440 mm
- Nat_c2: 1355 x 2460 mm
- Nat_c3: 1355 x 2490 mm
- Nat_c4: 1355 x 2720 mm
- Nat_c5: 1355 x 2810 mm
- Nat_c6: 1355 x 2840 mm
- Nat_c7: 1355 x 2660 mm
- Nat_c8: 1355 x 2620 mm
- Nat_c9: 1355 x 2550 mm
- Nat_c10: 1355 x 2550 mm
- Nat_c11: 1355 x 2640 mm
- Nat_c12: 1355 x 2820 mm
- Nat_c13: 1870 x 3250 mm
- Nat_c14: 1930 x 2480 mm

Nationaltheatret

Digital Premium

- large digital format



Technical drawing



Format

1680 x 975 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

Material deadline

At least 4 working days before the campaign commences.

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

METRO STATION_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Nationaltheatret_Elkjøp_Coffee_2024_w36_digital_premium