READ ME

Station Domination

- digital and static formats





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Nationaltheatre

Station Domination

- print document setup

In order to create the correct print files for Station Domination Jernbanetorget you will need the file: "tsd_metro_nationaltheatret_station_domination.zip".

This file contains 47 InDesign documents that represents each unique surface for the Station Domination. The 47 files are organized and linked into 5 group documents (also InDesign). The group documents are meant for reference only, and all your design should be set up in the linked documents found inside the Links folders.

Document set up

The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area

Keep any important information inside these areas to ensure good visibility.

Unsafe area/pink area

These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/black area

The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER YEAR WEEK UNIQUE FILENAME

* E.g: Elkjøp_Coffee_2024_w36_NAT_W1

Material

PVC free foil, polyester 270g

Settings

Document is preferably made in 1:10 (adjust DPI accordngly)
Effective DPI: 50 or higher
CMYK color code
5 mm bleed

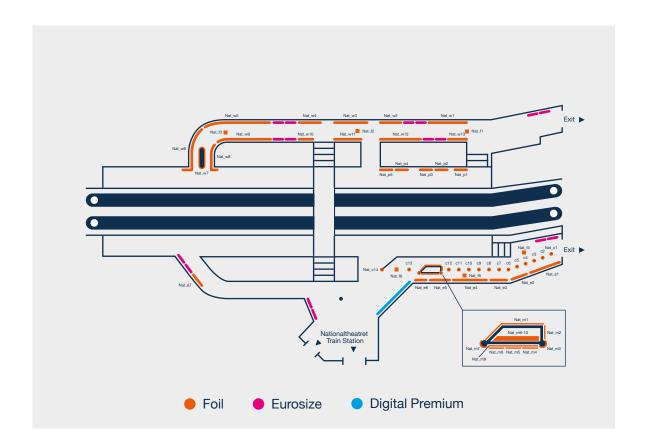
Fonts must be vectorized (saved as text contours) Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

Group documents (reference)

Export high resolution PDF files from the group documents in addition to the print PDF files. These PDF files will be used for reference when fitting the foils, and should include the layers with unsafe areas and offcuts

If the InDesign group documents causes any performance problems because of the linked InDesign documents, you can replace the linked documents with exported PDF files or images.

Download ID files



Westbound hallway

Nat_w1: 15700 x 2890 mm Nat_w2: 2000 x 2600 mm Nat_w3: 4500 x 2710 mm Nat_w4: 2240 x 2660 mm Nat_w5: 14000 x 2810 mm Nat_w6: 15230 x 2780 mm Nat_w6: 15230 x 2780 mm Nat_w7: 14200 x 2820 mm Nat_w8: 9950 x 2840 mm Nat_w9: 12240 x 2820 mm Nat_w10: 2490 x 2610 mm Nat_w11: 6000 x 2640 mm Nat_w12: 12470 x 2790 mm Nat_w13: 8230 x 2700 mm

Westbound platform

Nat_p1: 2860 x 3000 mm Nat_p2: 3000 x 3000 mm Nat_p3: 3000 x 3000 mm Nat_p4: 3000 x 3000 mm Nat_p5: 2800 x 3080 mm

Westtbound - addon floor stickers

Nat_f1: 1000 x 1000 mm Nat_f2: 1000 x 1000 mm Nat_f3: 1000 x 1000 mm

Eastbound hallway

Nat_e1: 12850 x 2350 mm Nat_e2: 9295 x 2850 mm Nat_e3: 8860 x 3000 mm Nat_e4: 10100 x 2860 mm Nat_e5: 5550 x 3250 mm Nat_e6: 4520 x 3560 mm Nat_e7: 4000 x 2560 mm

Eastbound monter

Nat_m1: 4985 x 3270 mm Nat_m2: 1255 x 3000 mm Nat_m3: 820 x 3140 mm Nat_m4: 1005 x 2390 mm Nat_m5: 1005 x 2390 mm Nat_m6: 1005 x 2390 mm Nat_m6: 1005 x 2390 mm Nat_m7: 700 x 3230 mm Nat_m8: 3810 x 3380 mm Nat_m9: 3950 x 2640 mm Nat_m10: 3260 x 630 mm

Eastbound - addon floor stickers

Nat_f4: 1000 x 1000 mm Nat_f5: 1000 x 1000 mm Nat_f6: 1000 x 1000 mm

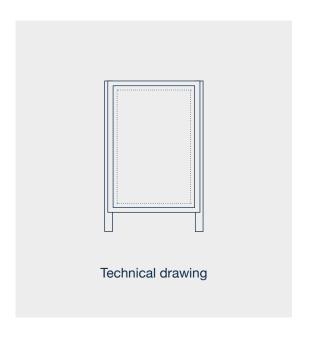
Eastbound columns

Nat_c1: 1355 x 2440 mm Nat_c2: 1355 x 2460 mm Nat_c3: 1355 x 2490 mm Nat_c4: 1355 x 2720 mm Nat_c5: 1355 x 2830 mm Nat_c6: 1355 x 2840 mm Nat_c7: 1355 x 2660 mm Nat_c8: 1355 x 2620 mm Nat_c9: 1355 x 2550 mm Nat_c10: 1355 x 2550 mm Nat_c11: 1355 x 2640 mm Nat_c12: 1355 x 2820 mm Nat_c13: 1870 x 3250 mm Nat_c14: 1930 x 2480 mm

Jernbanetorget

Eurosize

- standard static format





Format

1185 x 1750 mm x33 (33 units)

Visible area

1160 x 1710 mm

Material

130g G-print matt

Settings

Document is preferably made in 1:1

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW

- * If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)
- * Groups of 4: 4_1, 4_2, 4_3, 4_4 (from left to right)
- * E.g: Elkjøp_Coffee_2024_w36_eurosize_single_A