READ ME

Nationaltheatret

# Impact Metro

## - large static formats

**Nationaltheatret**

# Impact Metro
## - print document setup

***In order to create the correct print files for Station Domination Jernbanetorget you will need the file: "tsd_metro_nationaltheatret_station_domination.zip".***

This file contains 47 InDesign documents that represents each unique surface for the Station Domination. The 47 files are organized and linked into 5 group documents (also InDesign). The group documents are meant for reference only, and all your design should be set up in the linked documents found inside the Links folders.

### Document set up
The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

### Safe area/white area
Keep any important information inside these areas to ensure good visibility.

### Unsafe area/pink area
These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

### Offcuts/black area
The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

### Delivery
Send files to: motiv@jcdecaux.com

### Delivery notes
The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_UNIQUE FILENAME

* E.g: Elkjøp_Coffee_2024_w36_NAT_W1

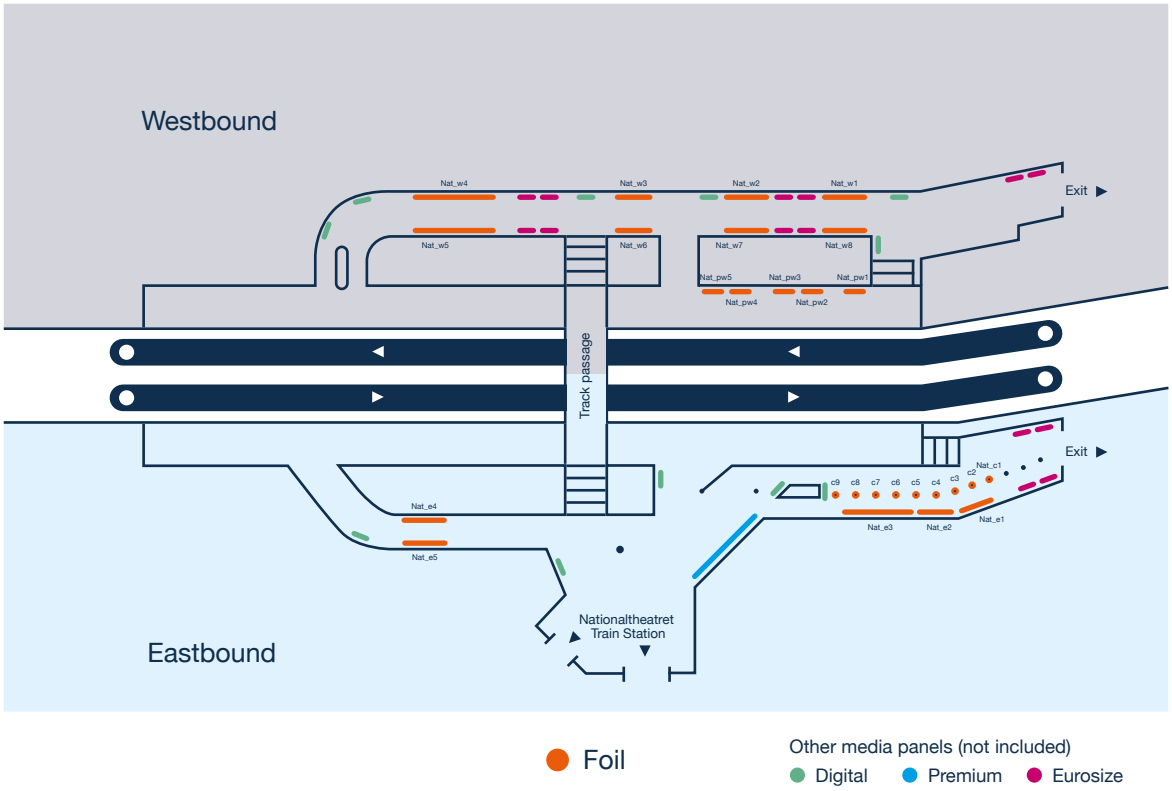
### Material
PVC free foil, polyester 270g

### Settings
Document is preferably made in 1:10 (adjust DPI accordngly)
Effective DPI: 50 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)
Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

### Group documents (reference)
Export high resolution PDF files from the group documents in addition to the print PDF files. These PDF files will be used for reference when fitting the foils, and should include the layers with unsafe areas and offcuts.

If the InDesign group documents causes any performance problems because of the linked InDesign documents, you can replace the linked documents with exported PDF files or images.

**Download ID files**




## Westbound hallway

Nat_w1: 7000 x 2130 mm
Nat_w2: 7000 x 2130 mm
Nat_w3: 5550 x 2130 mm
Nat_w4: 9000 x 2130 mm
Nat_w5: 9000 x 2130 mm
Nat_w6: 5550 x 2130 mm
Nat_w7: 7000 x 2130 mm
Nat_w8: 7000 x 2130 mm

## Westbound platform

Nat_pw1: 2860 x 3000 mm
Nat_pw2: 3000 x 3000 mm
Nat_pw3: 3000 x 3000 mm
Nat_pw4: 3000 x 3000 mm
Nat_pw5: 2800 x 3080 mm

## Eastbound hallway

Nat_e1: 9295 x 2850 mm
Nat_e2: 8860 x 3000 mm
Nat_e3: 10100 x 2860 mm
Nat_e4: 7380 x 2260 mm
Nat_e5: 7880 x 2260 mm

## Eastbound columns

Nat_c1: 1355 x 2720 mm
Nat_c2: 1355 x 2830 mm
Nat_c3: 1355 x 2840 mm
Nat_c4: 1355 x 2660 mm
Nat_c5: 1355 x 2620 mm
Nat_c6: 1355 x 2550 mm
Nat_c7: 1355 x 2550 mm
Nat_c8: 1355 x 2640 mm
Nat_c9: 1355 x 2820 mm