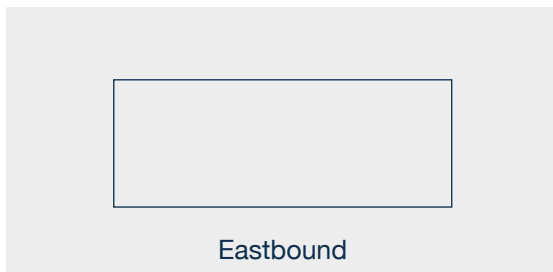
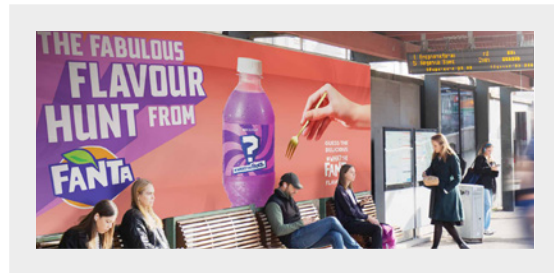
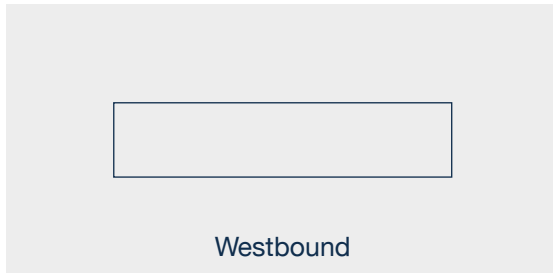


Majorstuen

# Impact

## - on the platform



### Formats

Westbound: 6850 x 1720 mm

Eastbound: 5700 x 2600 mm

### Visible area

Same as format (westbound) and 5590 x 2490 mm (eastbound)

### Material

Polyester fabric, attached at the top and bottom.

### Settings

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

### Material deadline

At least 9 working days before the campaign commences.

Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)

### Delivery notes

The high-resolution PDF must be named

[METRO\\_STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_FORMAT](#)

E.g: Majorstuen\_Elkjøp\_Coffee\_2024\_w36\_6850x1720