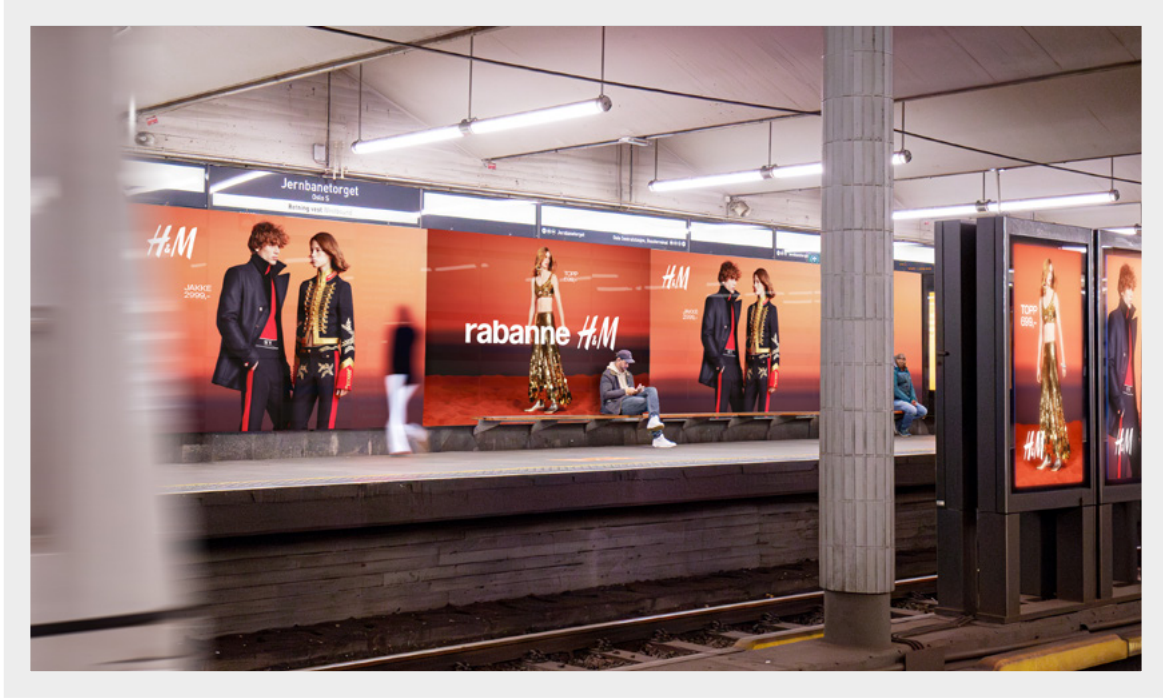


Jernbanetorget

Station Domination

- digital and static formats



Jernbanetorget

Station Domination

- print document setup

In order to create the correct print files for Station Domination Jernbanetorget you will need the file: "[tsd_metro_jernbanetorget_station_domination.zip](#)".

This file contains all InDesign documents that represents each unique surface for the Station Domination Jernbanetorget.

Document set up

The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area

Keep any important information inside these areas to ensure good visibility.

Unsafe area/pink area

These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/black area

The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

Material

PVC free foil, polyester 175g/270g

Settings

Document is preferably made in 1:10 (adjust DPI accordingly)
Effective DPI: 50 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)
Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

Material deadline

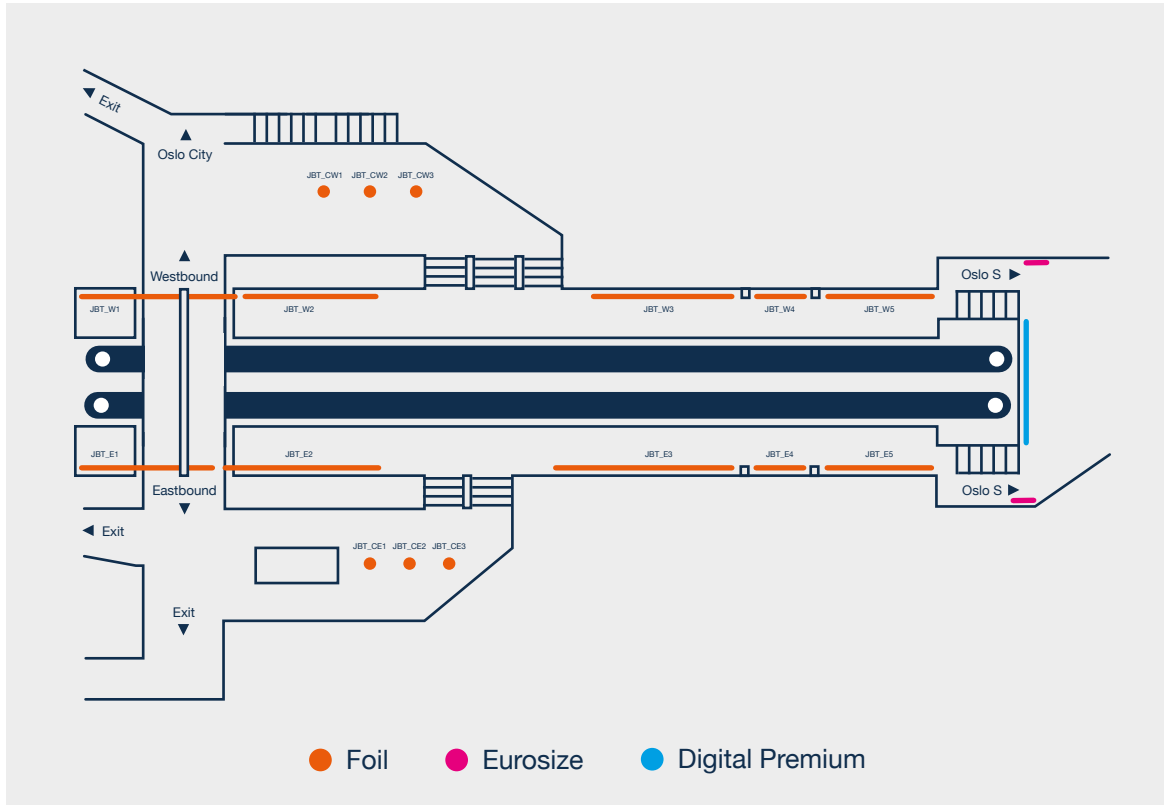
Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named **ADVERTISER_YEAR_WEEK_UNIQUE_FILENAME**

* E.g: `Elkj p_Coffee_2024_w36_JBT_W1`

[Download ID files](#)



Westbound platform

- JBT_W1: 17000 x 2400 mm
- JBT_W2: 12000 x 2400 mm
- JBT_W3: 8000 x 2400 mm
- JBT_W4: 4000 x 2400 mm
- JBT_W5: 13000 x 2400 mm

Westbound columns

- JBT_CW1: 1030 (1010*) x 3000mm
- JBT_CW2: 1030 (1010*) x 3000mm
- JBT_CW3: 1030 (1010*) x 3000mm

*safe area

Eastbound platform

- JBT_E1: 15000 x 2420 mm
- JBT_E2: 15000 x 2420 mm
- JBT_E3: 14000 x 2420 mm
- JBT_E4: 4000 x 2420 mm
- JBT_E5: 12970 x 2420 mm

Eastbound columns

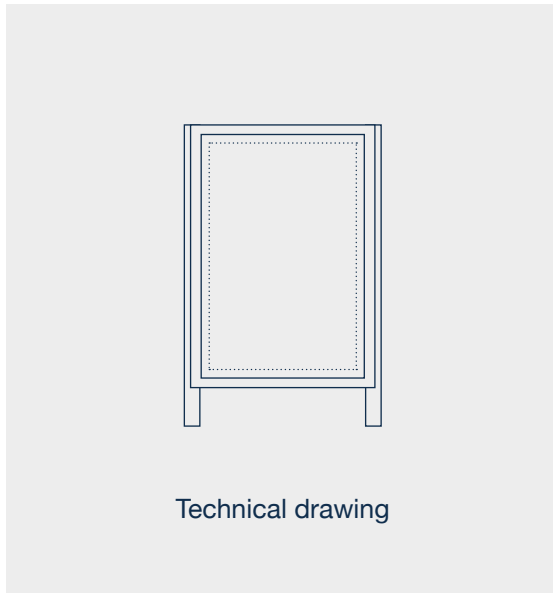
- JBT_CE1: 1300 (1280*) x 3000 mm
- JBT_CE2: 1300 (1280*) x 3000 mm
- JBT_CE3: 1300 (1280*) x 2800 mm

*safe area

Jernbanetorget

Eurosize

- standard static format



Format

1185 x 1750 mm x4 (4 units)

Visible area

1160 x 1710 mm

Material

130g G-print matt

Settings

Document is preferably made in 1:1
Effective DPI: 100 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

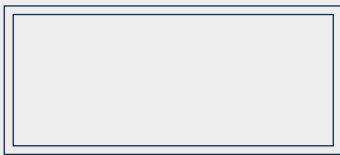
The high-resolution PDF must be named
[ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW](#)

- * If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)
- * Groups of 4: 4_1, 4_2, 4_3, 4_4 (from left to right)
- * E.g: Elkjøp_Coffee_2024_w36_eurosize_single_A

Jernbanetorget

Digital Premium

- large digital format



Technical drawing



Format

3120 x 945 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

Delivery

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

METRO STATION_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Jernbanetorget_Elkjøp_Coffee_2024_w36_digital_premium