

Jernbanetorget

Station Domination

- digital and static formats



Jernbanetorget

Station Domination

- print document setup

In order to create the correct print files for Station Domination Jernbanetorget you will need the file: “[tsd_metro_jernbanetorget_station_domination_indesign.zip](#)”.

This file contains all InDesign documents that represents each unique surface for the Station Domination Jernbanetorget.

Document set up

The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area

Keep any important information inside these areas to ensure good visibility.

Unsafe area/grey/orange area

These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/red area

The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

Material

SINTEF-approved 3M foil.

Settings

Document is preferably made in 1:10 (adjust DPI accordingly)
Effective DPI: 50 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)
Layers marked “measures”, “unsafe area” and “offcuts” should NOT be included in the print documents.

Material deadline

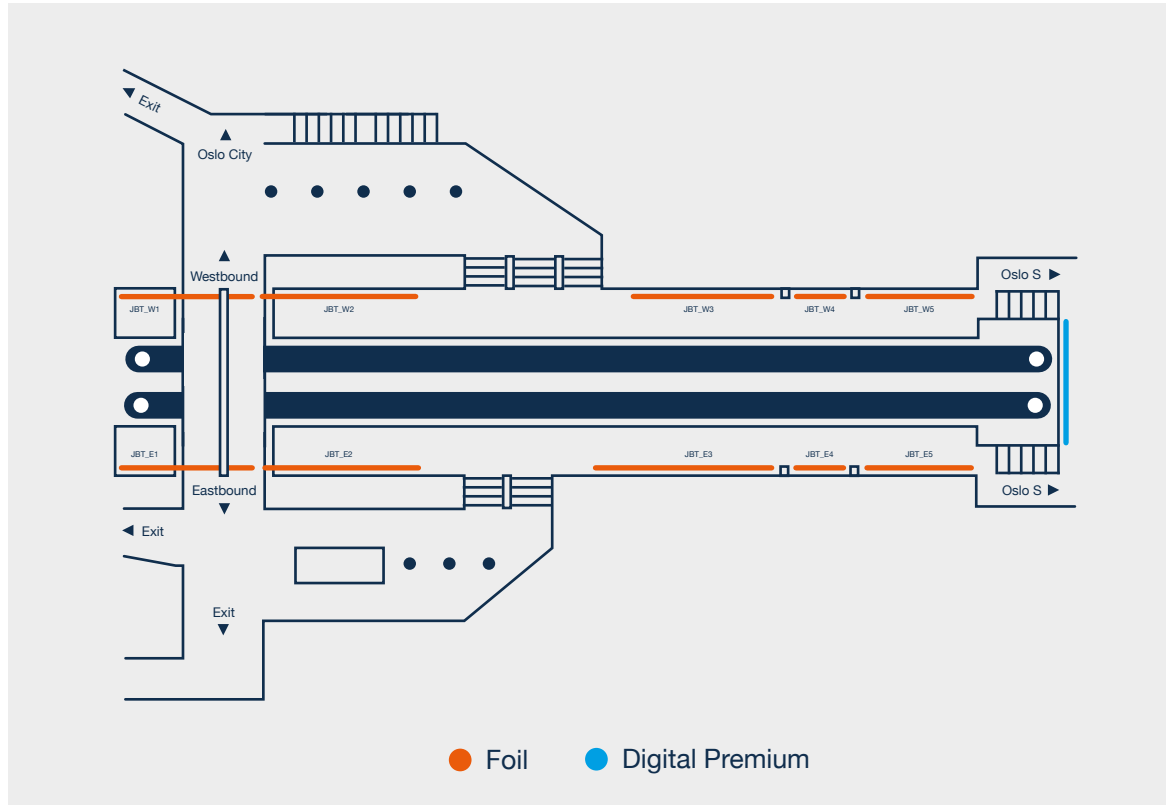
At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named
[ADVERTISER_YEAR_WEEK_UNIQUE FILENAME](#)

* E.g: [Elkj p_Coffee_2024_w36_JBT_W1](#)



Westbound platform

JBT_W1: 7000 x 2400 mm
JBT_W2: 12000 x 2400 mm
JBT_W3: 8000 x 2400 mm
JBT_W4: 4000 x 2400 mm
JBT_W5: 13000 x 2400 mm

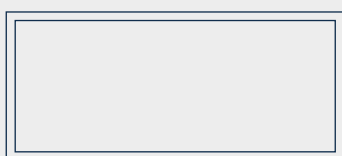
Eastbound platform

JBT_E1: 15000 x 2420 mm
JBT_E2: 15000 x 2420 mm
JBT_E3: 14000 x 2420 mm
JBT_E4: 4000 x 2420 mm
JBT_E5: 12970 x 2420 mm

Jernbanetorget

Digital Premium

- large digital format



Technical drawing



Format

3120 x 945 px

Visible area

Same as format

Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: [max 8 mbit/sec](#)

Material deadline

At least 4 working days before the campaign commences.

Send files to: digitalt@jcdecaux.com

Delivery notes

Files must be named

[METRO STATION_ADVERTISER_YEAR_WEEK_PRODUCT](#)

E.g: Jernbanetorget_Elkjøp_Coffee_2024_w36_digital_premium