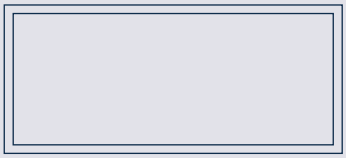
Jernbanetorget

Digital Premium

- large digital format



Technical drawing

Format
3120 x 944 px

Download AE templates

Visible area
Same as format

Settings
Exported as MP4 (with H264 encoding) or JPG
Resolution: 72 ppi
RGB color code
Frame rate: 25 fps
Bit rate: max 8 mbit/sec

Delivery
Send files to: digitalt@jcdecaux.com

Delivery notes
Files must be named
METRO STATION_ADVERTISER_YEAR_WEEK_PRODUCT

E.g: Jernbanetorget_Elkjøp_Coffee_2024_w36_digital_premium

Programmatic delivery
All files must be 10 seconds and delivered through the DSP. Please let us know when the file has been uploaded to the DSP so that we can approve it as soon as possible.
If you have any questions, please contact programmatic_no@jcdecaux.com