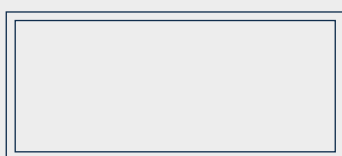


Jernbanetorget

# Digital Premium

- large digital format



Technical drawing



## Format

3120 x 945 px

## Visible area

Same as format

## Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: **max 8 mbit/sec**

## Delivery

Send files to: [digitalt@jcdecaux.com](mailto:digitalt@jcdecaux.com)

## Delivery notes

Files must be named

**METRO STATION\_ADVERTISER\_YEAR\_WEEK\_PRODUCT**

E.g: Jernbanetorget\_Elkjøp\_Coffee\_2024\_w36\_digital\_premium