

Holmenkollen

Impact

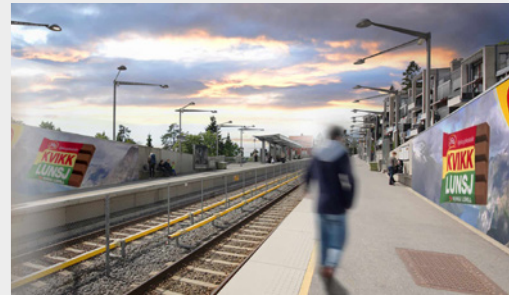
- on the platform



Westbound



Eastbound



Formats

Westbound: 15900 x 31700 and 19100 x 2485 mm

Eastbound: 22000 x 3170 and 8950 x 2945 mm

[Download ID files](#)

Visible area

See InDesign file

Material

PVC, attached at the top and bottom.

Settings

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[METRO STATION_ADVERTISER_YEAR_WEEK_FORMAT](#)

E.g: Holmenkollen_Elkjøp_Coffee_2024_w36_15900x19100