Holmenkollen

Impact
- on the platform

Westbound

Eastbound

Download ID files

Formats
Westbound: 15900 x 3170 and 19100 x 2485 mm
Eastbound: 22000 x 3170 and 8950 x 2945 mm

Visible area
See InDesign file

Material
Polyester 210g, attached at the top and bottom.

Posting day
Impact- and domination campaigns will be mounted ***Monday***, unless otherwise agreed in advance.

We reserve the right to change the posting day on public holidays and in the case of extreme weather conditions.

Settings
Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)
Effective DPI: 150 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
METRO STATION_ADVERTISER_YEAR_WEEK_FORMAT

E.g: Holmenkollen_Elkjøp_Coffee_2024_w36_15900x19100