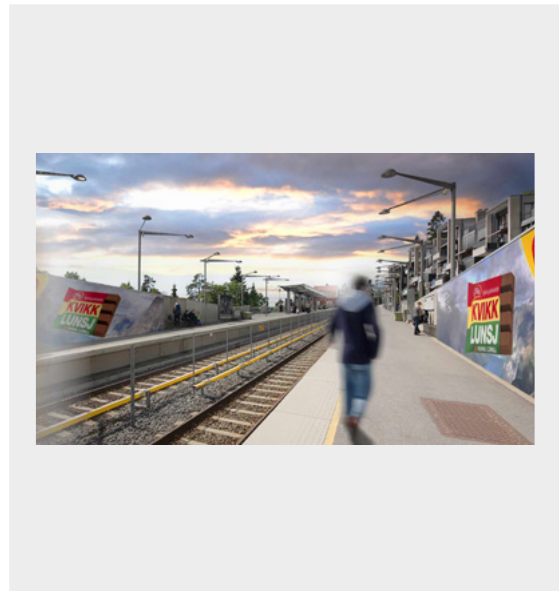
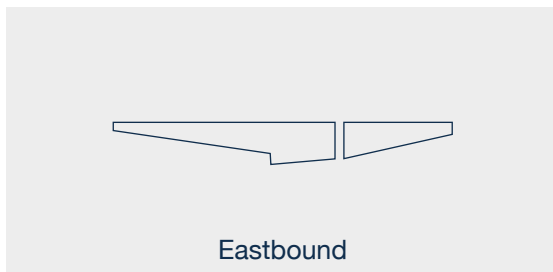
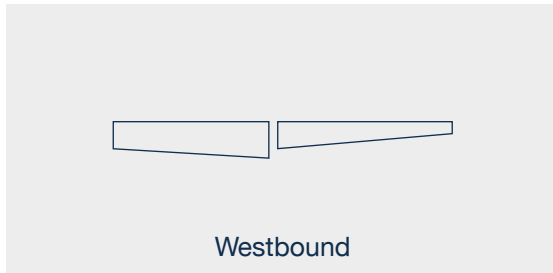


Holmenkollen

# Impact

## - on the platform



### Formats

Westbound: 15900 x 31700 and 19100 x 2485 mm

Eastbound: 22000 x 3170 and 8950 x 2945 mm

[Download ID files](#)

### Visible area

See InDesign file

### Material

Polyester 210g, attached at the top and bottom.

### Settings

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

### Material deadline

Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)

### Delivery notes

The high-resolution PDF must be named

[METRO STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_FORMAT](#)

E.g: Holmenkollen\_Elkjøp\_Coffee\_2024\_w36\_15900x19100