

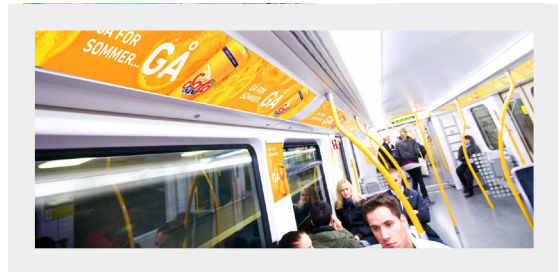
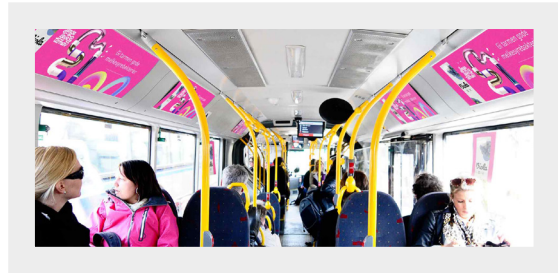
Metro

Ceiling boards

- billboards inside the carts



Technical drawing



Format

Metro: 740 x 288 mm (visible area: 740 x 275 mm)

Material

680g cardboard

Settings

Document is preferably made in 1:1

Effective DPI: 300 or higher

CMYK color code

Color profile: FOGRA51 (Premium coated)

5 mm bleed

Cropmarks must be included in the PDF

Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

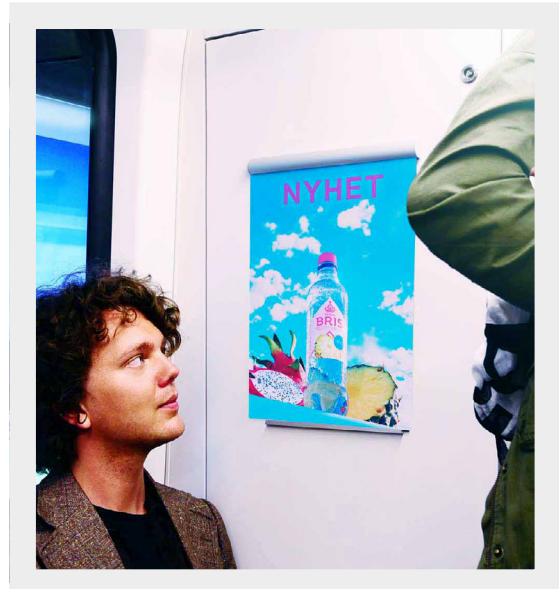
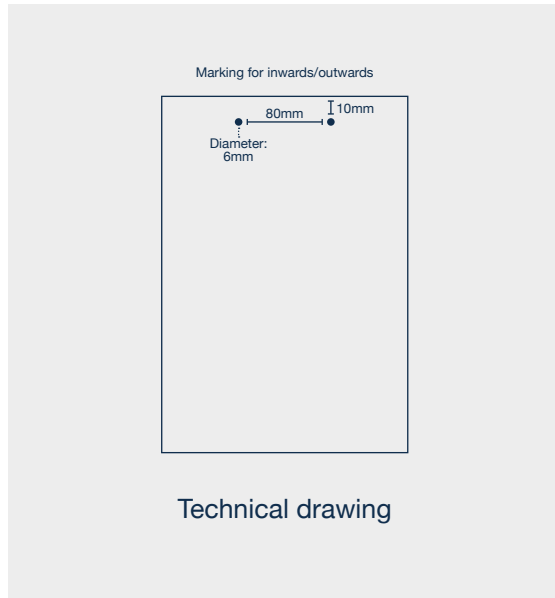
[ADVERTISER_YEAR_WEEK_FORMAT](#)

E.g: [Elkj p_Coffee_2024_w36_740x288](#)

Metro

Indoor posters

- posters inside the carts



Format

297 x 420 mm (two-sided)

Visible area

Same as format.

Material

680g cardboard

Settings

Document is preferably made in 1:1
Effective DPI: 300 or higher
CMYK color code
Color profile: FOGRA51 (Premium coated)
5 mm bleed
Cropmarks must be included in the PDF
Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named
[ADVERTISER_YEAR_WEEK_FORMAT](#)
E.g: Elkj p_Coffee_2024_w36_297x420

[Download ID files](#)