

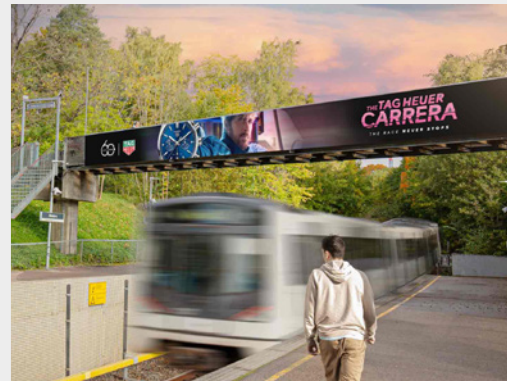
Blindern

# Impact

## - on the pedestrian bridge



Technical drawing

**Format**

16000 x 1230 mm

**Visible area**

Same as format

**Material**

PVC, attached at the top and bottom.

**Settings**

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

**Material deadline**

At least 9 working days before the campaign commences.

Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)**Delivery notes**

The high-resolution PDF must be named

[METRO\\_STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_FORMAT](#)

E.g: Blindern\_Elkjøp\_Coffee\_2024\_w36\_16000x1230

Blindern

# Impact

- on the pedestrian bridge, right



Technical drawing



## Format

14290 x 1230 mm

## Visible area

Same as format

## Material

PVC, attached at the top and bottom.

## Settings

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

## Material deadline

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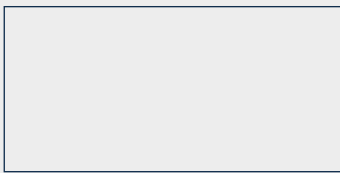
[METRO\\_STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_FORMAT](#)

E.g: Blindern\_Elkjøp\_Coffee\_2024\_w36\_14290x1230

Blindern

# Impact

## - on the platform, westbound



Technical drawing

**Format**

3250 x 1500 mm

**Visible area**

Same as format

**Material**

PVC, attached at the top and bottom.

**Settings**

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

**Material deadline**

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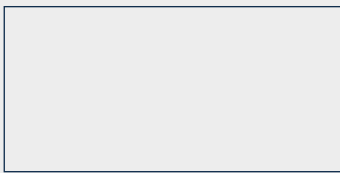
[METRO\\_STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_FORMAT](#)

E.g: Blindern\_Elkjøp\_Coffee\_2024\_w36\_3250x1500

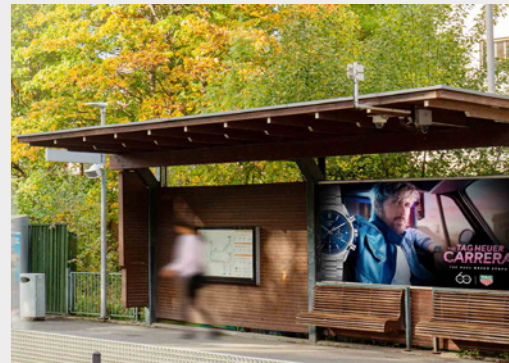
Blindern

# Impact

## - on the platform, eastbound



Technical drawing

**Format**

3250 x 1500 mm

**Visible area**

Same as format

**Material**

PVC, attached at the top and bottom.

**Settings**

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

**Material deadline**

At least 9 working days before the campaign commences.

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E.g: Blindern\_Elkjøp\_Coffee\_2024\_w36\_3250x1500