Blindern

Impact

- on the pedestrian bridge

Technical drawing

Format
16000 x 1230 mm (left)
14150 x 1230 mm (right)

Visible area
Same as format

Material
Polyester 210g, attached at the top and bottom.

Settings
Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)
Effective DPI: 150 or higher
CMYK color code
5 mm bleed
Fonts must be vectorized (saved as text contours)

Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
METRO STATION_ADVERTISER_YEAR_WEEK_FORMAT

E.g: Blindern_Elkjøp_Coffee_2024_w36_16000x1230

Posting day
Impact- and domination campaigns will be mounted ***Monday***, unless otherwise agreed in advance.

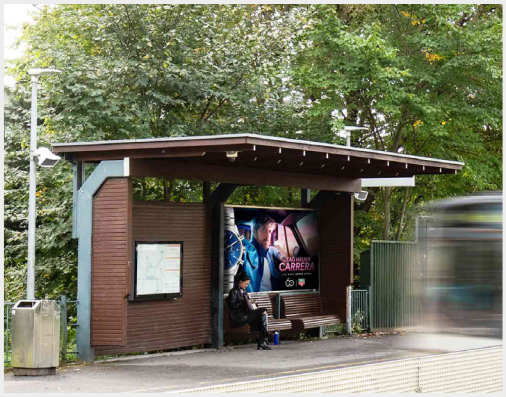
We reserve the right to change the posting day on public holidays and in the case of extreme weather conditions.

Blindern

Impact

- on the platform, westbound

Technical drawing



Format
3250 x 1500 mm

Visible area
Same as format

Material
Polyester 210g, attached at the top and bottom.

Posting day
Impact- and domination campaigns will be mounted ***Monday***, unless otherwise agreed in advance.

We reserve the right to change the posting day on public holidays and in the case of extreme weather conditions.

Settings
Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)
Effective DPI: 150 or higher
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E.g: Blindern_Elkjøp_Coffee_2024_w36_3250x1500

Blindern

Impact

- on the platform, eastbound

Technical drawing

Format
3250 x 1500 mm

Visible area
Same as format

Material
Polyester 210g, attached at the top and bottom.

Posting day
Impact- and domination campaigns will be mounted ***Monday***, unless otherwise agreed in advance.

We reserve the right to change the posting day on public holidays and in the case of extreme weather conditions.

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E.g: Blindern_Elkjøp_Coffee_2024_w36_3250x1500