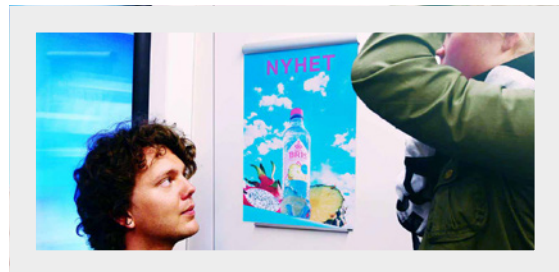
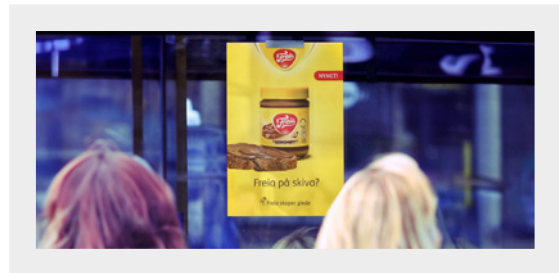
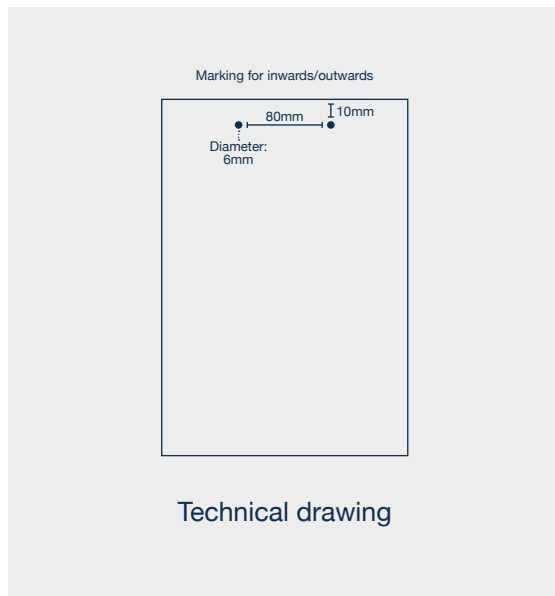


Metro, Tram, Bus

Indoor posters

- posters inside the carts



Format

297 x 420 mm (two-sided)

Visible area

Same as format.

Material

680 g cardboard

Settings

Document is preferably made in 1:1

Effective DPI: 300 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

ADVERTISER_YEAR_WEEK_FORMAT

E.g: `Elkjop_Coffee_2024_w36_297x420`