

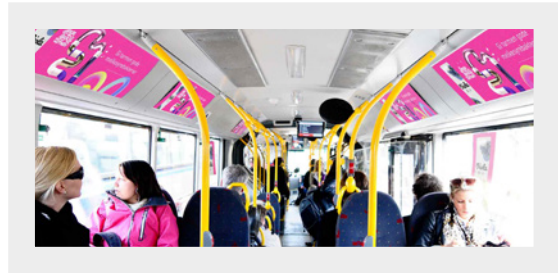
Metro, Tram, Bus

Ceiling boards

- billboards inside the carts



Technical drawing



Format

Metro: 740 x 288 mm (visible area: 740 x 275 mm)

Tram 2-jointed (SL79) : 900 x 288 mm (visible area: 900 x 278 mm)

Tram 3-jointed (SL95): 900 x 205 mm (visible area: 900 x 195 mm)

Bus: 900 x 288 mm (visible area: 900 x 278 mm)

Material

680 g cardboard

Settings

Document is preferably made in 1:1

Effective DPI: 300 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[ADVERTISER_YEAR_WEEK_FORMAT](#)

E.g: [Elkj p_Coffee_2024_w36_740x288](#)