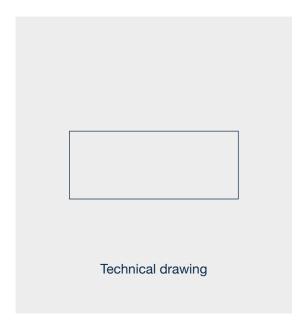
Ceiling boards

- billboards inside the carts







Format

Metro: 740 x 288 mm (visible area: 740 x 275 mm)

Tram 2-jointed (SL79): $900 \times 288 \text{ mm}$ (visible area: $900 \times 278 \text{ mm}$) Tram 3-jointed (SL95): $900 \times 205 \text{ mm}$ (visible area: $900 \times 195 \text{ mm}$)

Bus: 900 x 288 mm (visible area: 900 x 278 mm)

Material

680g cardboard

Settings

Document is preferably made in 1:1 Effective DPI: 300 or higher

CMYK color code

5 mm bleed

Cropmarks must be included in the PDF

Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_FORMAT

E.g: Elkjøp_Coffee_2024_w36_740x288

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