### Aker Brygge

## Tram shelter

## - create brand awareness





#### **Aker Brygge**

## Tram shelter

### - measurements & settings

#### Important information

In order to create the creatives, you need to use both the indesign files and the illustrations on the next page. Indeisgn files are available for download below.

#### **Eurosize**

1185 x 1750 mm x4 (4 units), visible area: 1160x 1710 mm

#### Large wall

Outside: 6090 x 2220 mm Inside: 5950 x 2220 mm

#### Roof sign

4010 x 805 x 500 mm x2 (2 units)

#### **Boxed bench**

2060 x 630 x 590 mm

#### **Columns**

570 x 2250 mm x6 (6 units)

#### Roof ceiling

1500 x 1530 mm x20 (20 units) and 1500x1530 mm x6 (6 units)

#### Trash can

780 x 835 x 60 mm

#### Visible area

Same as format

#### **Settings**

Document is preferably made in 1:1, 1:2 or 1:10

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

#### **Material deadline**

At least 9 working days before the campaign commences.

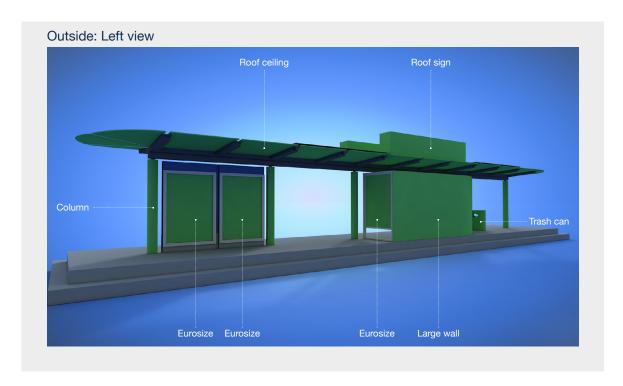
Send files to: motiv@jcdecaux.com

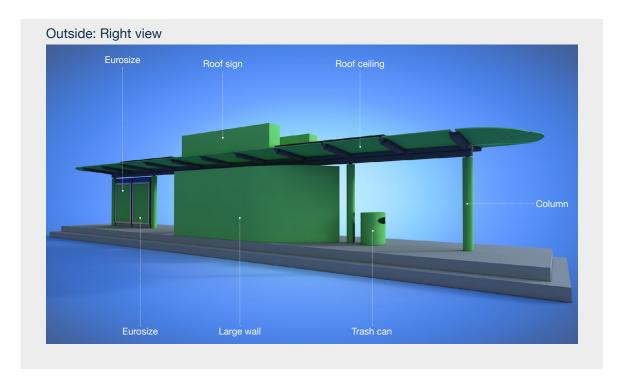
#### **Delivery notes**

The high-resolution PDF must be named ADVERTISER\_YEAR\_WEEK\_PRODUCT\_FORMAT

# Tram shelter

### - outside illustrations





**Aker Brygge** 

# Tram shelter

### - inside illustrations

