# Tram shelter

## - create brand awareness





Page 1

# Technical specifications

# Page 2

#### **Aker Brygge**

## Tram shelter

## - measurements & settings

#### Important information

Please see illustrations on the next page before setting up the design files. 3d visualization of the tram shed with all ad faces can be shared on request.

#### **Eurosize**

1185 x 1750 mm x4 (4 units), visible area: 1160x 1710 mm

#### Large wall

Outside: 6130 x 2220 mm

Inside: 1200/1200/1200/1150 x 2220 mm

#### Roof sign

4010 x 805 x 500 mm x2 (2 units)

#### **Boxed bench**

1915 x 405 x 545 mm

#### Column

530 x 2250 mm x6 (6 units)

#### Visible area

Same as format

#### **Settings**

Document is preferably made in 1:1, 1:2 or 1:10

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

#### Material deadline

At least 9 working days before the campaign commences.

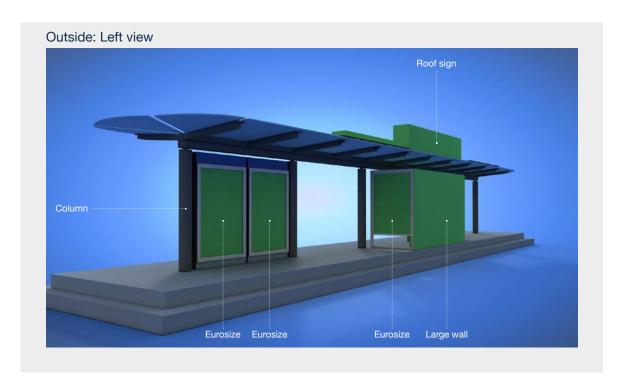
Send files to: motiv@jcdecaux.com

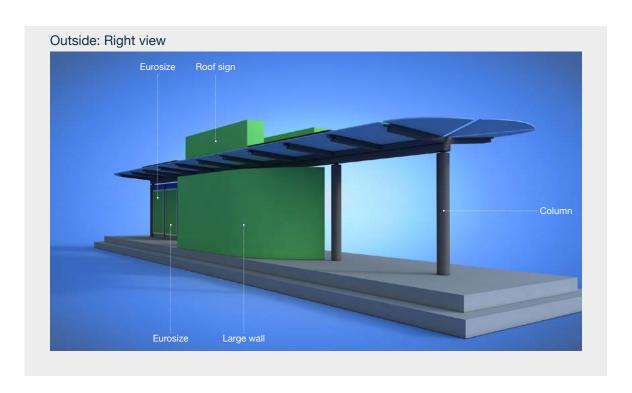
#### **Delivery notes**

The high-resolution PDF must be named ADVERTISER YEAR WEEK PRODUCT FORMAT

## Tram shelter

## - outside illustrations





# Tram shelter

## - inside illustrations

