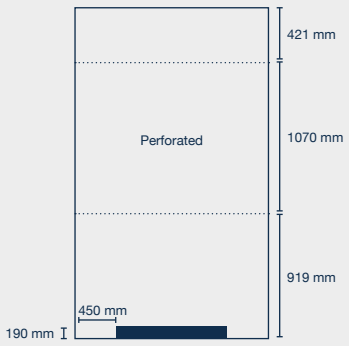
Bus

Portraitside

- portrait format on bus



Technical drawing

Format
1450 x 2410 mm

Download ID files

Visible area
See illustration.

Material
Foil, with perforation on window.

Settings
Document is made in 1:1
Effective DPI: 150 or higher
CMYK color code
Color profile: Coated Fogra 39
3 mm bleed
Fonts must be vectorized (saved as text contours)
Images must be embedded in the file.

Delivery
Send files to: motiv@jcdecaux.com

Delivery notes
The high-resolution PDF must be named
ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT

E.g: Elkjøp_Coffee_2024_w36_Portraitside_1450x2410