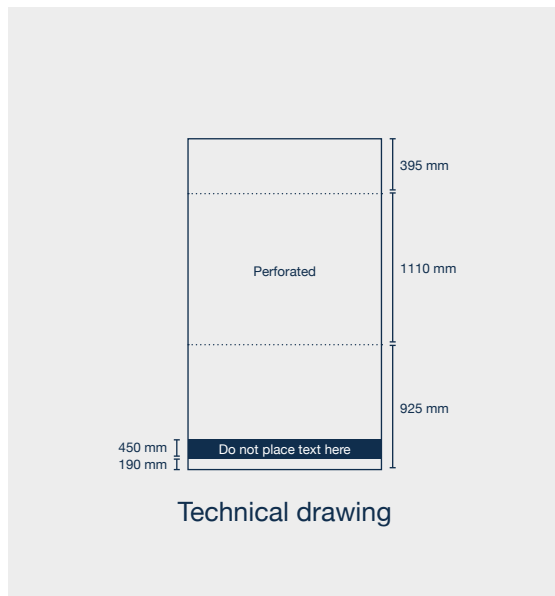


Bus

Portraitside

- portrait format on bus



Format

1450 x 2430 mm

Visible area

See illustration.

Material

Foil, with perforation for windows.

Settings

Document is preferably made in 1:1

Effective DPI: 150 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT

E.g: `Elkj p_Coffee_2024_w36_Portraitside_1450x2430`