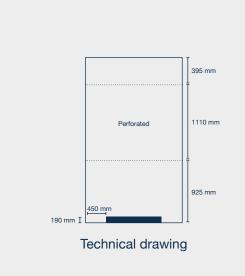
Bus

Portrait format on bus





Format

1450 x 2430 mm

Visible area

See illustration.

Material

Foil, with perforation on window.

Settings

Document is made in 1:1 Effective DPI: 150 or higher Color profile: Coated Fogra 39 3 mm bleed Fonts must be vectorized (saved as text contours) Images must be embedded in the file.

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT

E.g: Elkjøp_Coffee_2024_w36_Portraitside_1450x2430

Download ID files

Technical specifications