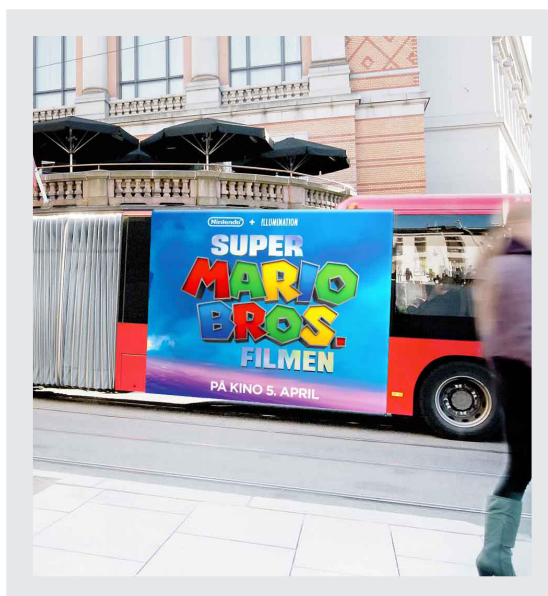
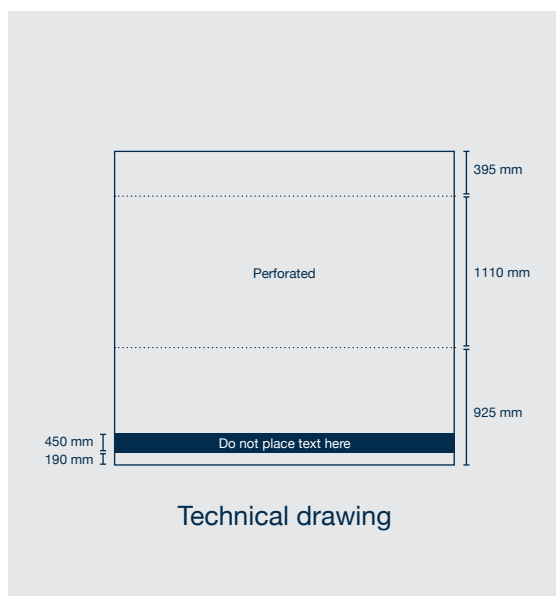


Bus

Megaside

- square format on bus



Format

2940 x 2430 mm

Visible area

See illustration.

Material

Foil, with perforation for windows.

Settings

Document is preferably made in 1:1

Effective DPI: 150 or higher

CMYK color code (Coated Fogra 39)

3 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT](#)

E.g: [Elkj p_Coffee_2024_w36_Megaside_2940x2430](#)