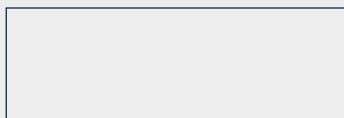


Bus

Backside

- landscape format on bus



Technical drawing

**Format**

1700 x 550 mm

Visible area

Same as format.

Material

Foil.

Settings

Document is preferably made in 1:1

Effective DPI: 150 or higher

CMYK color code (Coated Fogra 39)

3 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[ADVERTISER_YEAR_WEEK_PRODUCT_FORMAT](#)

E.g: [Elkj p_Coffee_2024_w36_Backside_1700x550](#)