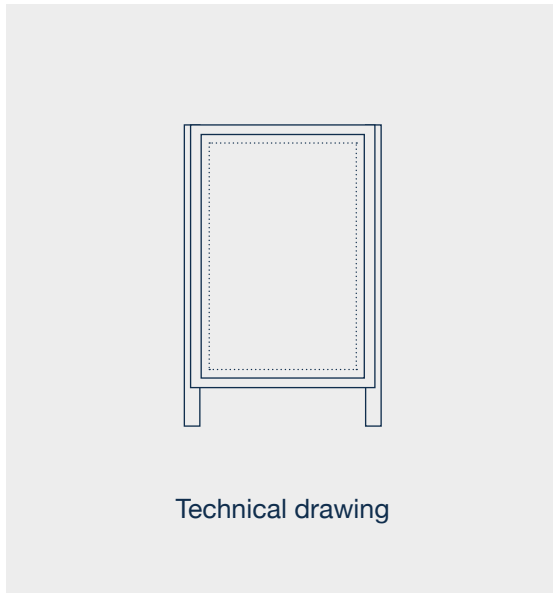


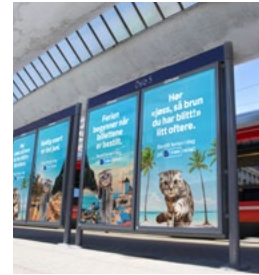
All arenas

Eurosize

- standard static format



Example: Metro station



Example: Train station



Example: Shopping mall



Example: Roadside

Format

1185 x 1750 mm

Visible area

1160 x 1710 mm

Material

-

Settings

Document is preferably made in 1:1

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Material deadline

At least 9 working days before the campaign commences.

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named

[ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW](#)

* If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)

* Groups of 4: 4_1, 4_2, 4_3, 4_4 (from left to right)

* E.g: Elkj p_Coffee_2024_w36_eurosize_single_A