All arenas

Eurosize - standard static format



Technical drawing





Example: Metro station



Example: Shopping mall



Example: Train station



Example: Roadside

Format

1185 x 1750 mm

Visible area

1160 x 1710 mm

Material

130g G-print matt

Settings

Document is preferably made in 1:1 Effective DPI: 100 or higher CMYK color code 5 mm bleed Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW

- * If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)
- * Groups of 4: 4_1, 4_2, 4_3, 4_4 (from left to right)
- * E.g: Elkjøp_Coffee_2024_w36_eurosize_single_A

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