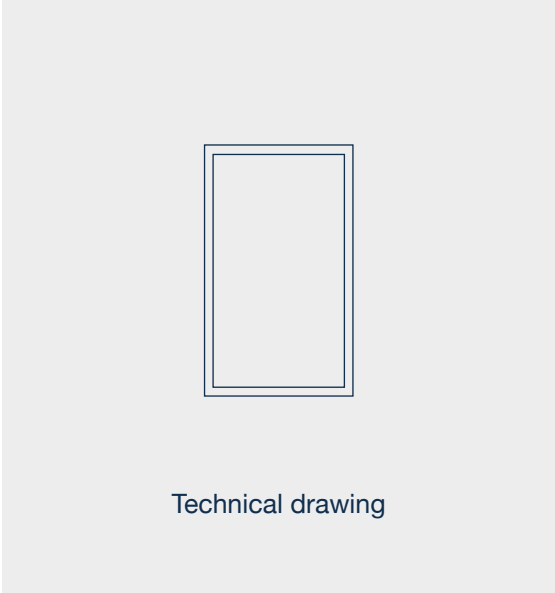
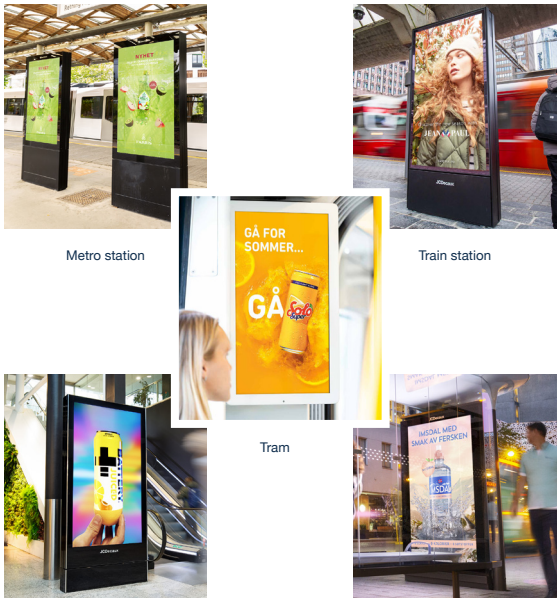
All arenas

Digital
- standard digital format



Technical drawing



Metro station

Train station

Tram

Shopping mall

Roadside

Format
1080 x 1920 px

Download AE templates

Visible area
Same as format

Settings
Exported as MP4 (with H264 encoding) or JPG
Resolution: 72 ppi
RGB color code
Frame rate: 25 fps
Bit rate: max 8 mbit/sec

Delivery
Send files to: digitalt@jcdecaux.com

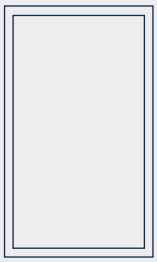
Delivery notes
Files must be named
ADVERTISER_YEAR_WEEK_PRODUCT_SEE BELOW

* If only single creative: SINGLE (if more than one single creative SINGLE_A, SINGLE_B and so on)
* Groups of 4: 4_1, 4_2, 4_3, 4_4 (from left to right)
* E.g: Elkjøp_Coffee_2024_w36_digital_single_A

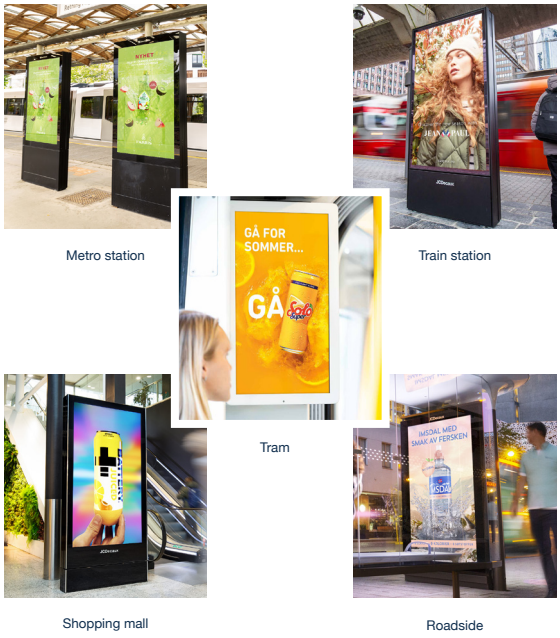
Please specify the order (left or right) in the e-mail when delivering files with more than one creative.

All arenas

Digital programmatic
- standard digital format



Technical drawing



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1080 x 1920 px

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Settings
Exported as MP4 (with H264 encoding) or JPG
Resolution: 72 ppi
RGB color code
Frame rate: 25 fps
Bit rate: max 8 mbit/sec
Duration: 10 sec

Delivery notes
Please let us know when the file has been uploaded to the DSP so that we can approve it as soon as possible. If you have any questions, please contact programmatic_no@jcdecaux.com